

Funding Strategies for Digitization



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In the survey results received prior to this workshop, almost 75% of the respondents claimed one of their biggest problems in making progress toward digitization was ...



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In the survey results received prior to
this workshop, almost 75%
of the respondents claimed one
of their biggest problems in making
progress toward digitization was ...

... lack of resources!!



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\$MONEY



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\$MONEY MAINTENANCE



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\$MONEY MAINTENANCE TECHNOLOGY



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UNDervalUED THE PRODUCT



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UNDervalUED THE PRODUCT

UNDERESTIMATED THE EFFORT



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UNDervalUED THE PRODUCT

UNDERESTIMATED THE EFFORT

HAD NO PLAN



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BIG VISION



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BIG VISION

BIG PLAN



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BIG VISION

BIG PLAN

BREAK IT DOWN TO FUNDABLE PARTS



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United States National Herbarium

Thematic Priorities



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United States National Herbarium

Thematic Priorities

- Biodiversity



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United States National Herbarium

Thematic Priorities

- Biodiversity
- Ethnobotany



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United States National Herbarium

Thematic Priorities

- Biodiversity
- Ethnobotany
- History of Science



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United States National Herbarium

Thematic Priorities

- Biodiversity
- Ethnobotany
- History of Science
- National Importance



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Digitization Priorities



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Digitization Priorities

- Type Register



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Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)



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Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)
- Flagship Collections (U.S.Ex.Ex., lichens)



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Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)
- Flagship Collections (U.S.Ex.Ex., lichens)
- Taxa (algae, gymnosperms, Bambusoideae, Orchidaceae, Cactaceae)



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Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)
- Flagship Collections (U.S.Ex.Ex., lichens)
- Taxa (algae, gymnosperms, Bambusoideae, Orchidaceae, Cactaceae)
- Locality (West Indies, Hawaii, Myanmar, Liberia, Chihuahua)



Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)
- Flagship Collections (U.S.Ex.Ex., lichens)
- Taxa (algae, gymnosperms, Bambusoideae, Orchidaceae, Cactaceae)
- Locality (West Indies, Hawaii, Myanmar, Liberia, Chihuahua)
- Collectors (Blanco, Palmer, Peterson, Acevedo)



Specimen Digitization Priorities

- Type Register
- Staff Specialties (exc. Pteridophyta, Papilionaceae, Euphorbiaceae)
- Flagship Collections (U.S.Ex.Ex., lichens)
- Taxa (algae, gymnosperms, Bambusoideae, Orchidaceae, Cactaceae)
- Locality (West Indies, Hawaii, Myanmar, Liberia, Chihuahua)
- Collectors (Blanco, Palmer, Peterson, Acevedo)
- Subject (Pacific Ethnobotany, Scent & Oil Plants)



Non-Specimen Digitization Priorities



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Non-Specimen Digitization Priorities

- The Map Project



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Non-Specimen Digitization Priorities

- The Map Project
- The Field Book Project



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Non-Specimen Digitization Priorities

- The Map Project
- The Field Book Project
- The Botany Art and Illustration Center



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Non-Specimen Digitization Priorities

- The Map Project
- The Field Book Project
- The Botany Art and Illustration Center
- The Plant Image Collection



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Non-Specimen Digitization Priorities

- The Map Project
- **The Field Book Project**
- The Botany Art and Illustration Center
- The Plant Image Collection



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Non-Specimen Digitization Priorities

The Field Book Project



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation
- Social Engagement



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation
- Social Engagement
- Page Level Imaging



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation
- Social Engagement
- Page Level Imaging
- Transcription



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation
- Social Engagement
- Page Level Imaging
- Transcription
- Markup



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Non-Specimen Digitization Priorities

The Field Book Project

- Cataloging
- Conservation
- Social Engagement
- Page Level Imaging
- Transcription
- Markup
- Connecting Content



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Funding Strategies



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Funding Strategies

Internal Funding Sources



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Funding Strategies

Internal Funding Sources

- Address organizational mission



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Funding Strategies

Internal Funding Sources

- Address organizational mission
- Use familiar wording



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Funding Strategies

Internal Funding Sources

- Address organizational mission
- Use familiar wording
- Collaborate with other units



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Funding Strategies

Internal Funding Sources

- Address organizational mission
- Use familiar wording
- Collaborate with other units
- Ask for what you need ... not what you think you might get



Funding Strategies

Internal Funding Sources

- Address organizational mission
- Use familiar wording
- Collaborate with other units
- Ask for what you need ... not what you think you might get
- Build a community of users



Funding Strategies

Internal Funding Sources

- Address organizational mission
- Use familiar wording
- Collaborate with other units
- Ask for what you need ... not what you think you might get
- Build a community of users
- Be a pilot project



Funding Strategies

External Funding Sources



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Funding Strategies

External Funding Sources

- Create a relationship



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Funding Strategies

External Funding Sources

- Create a relationship
- Appeal to clients' needs



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Funding Strategies

External Funding Sources

- Create a relationship
- Appeal to clients' needs
- Leverage collaboration



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Funding Strategies

External Funding Sources

- Create a relationship
- Appeal to clients' needs
- Leverage collaboration
- Federate



Funding Strategies

External Funding Sources

- Create a relationship
- Appeal to clients' needs
- Leverage collaboration
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- Ask for what you need ... not what you think you might get



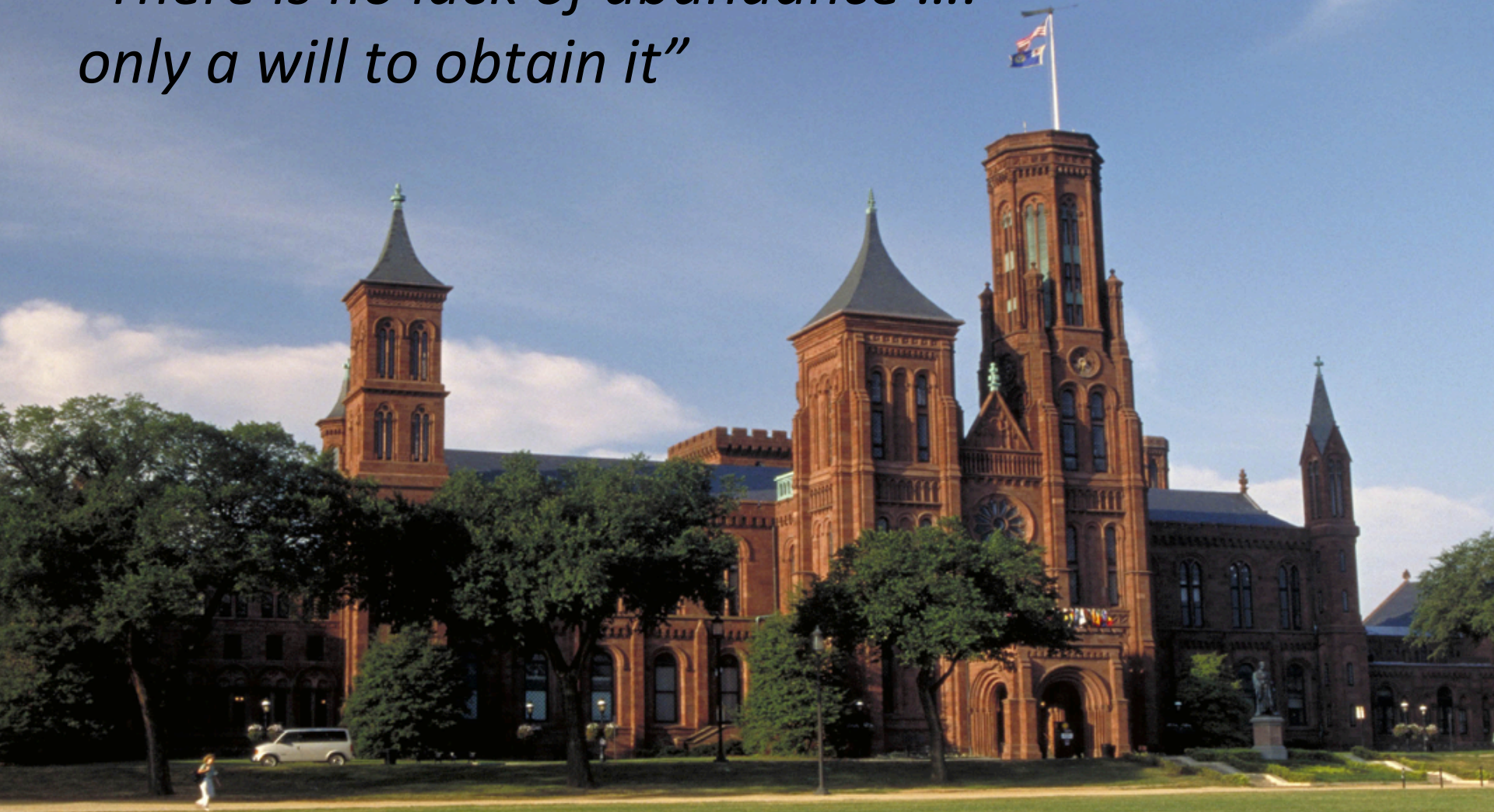
Funding Strategies

External Funding Sources

- Create a relationship
- Appeal to clients' needs
- Leverage collaboration
- Federate
- Ask for what you need ... not what you think you might get
- Be prepared to be opportunistic



*“There is no lack of abundance
only a will to obtain it”*



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