iDigBio Logo Usage Guidelines:

Sizing
Due to the size of our tagline and the detailing in the illustration, it is important to make the logo a minimum of **1.75" wide**, with a preference of **2" wide** or larger whenever possible on all print materials.

To ensure legibility when using the logo on the web, the logo must be no smaller than a width of **200 pixels**.

Preferred: 2" wide or larger

Minimum: 1.75" wide

Clear Zones
The logo must be surrounded on all sides by clear space. Additional graphics, rules, typography or other elements should not appear in this area.

X = Height of Logo   ¼ X = Clear Zone

Variations
For the sake of consistency and branding, the logo should not be broken apart or modified in anyway. This includes modifying color and resizing individual elements.

Colors
The preferred use of the iDigBio logo is in full color format. Additional formats in all black and in all white (reversed) are also provided and acceptable to use.

CMYK:	C65, M38, Y11, K0
RGB:	R97, G140, B184
HEX:	618CB8

CMYK:	C64, M13, Y91, K1
RGB:	R106, G168, B80
HEX:	6AA850

CMYK:	C15, M50, Y100, K1
RGB:	R213, G139, B40
HEX:	D58B28

CMYK:	C20, M23, Y97, K0
RGB:	R211, G184, B49
HEX:	D3B831