MYTH-BUSTING: COPYRIGHT, LICENSING, & 3D DATA

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Copyright Advisor
Harvard Library
Office for Scholarly Communication

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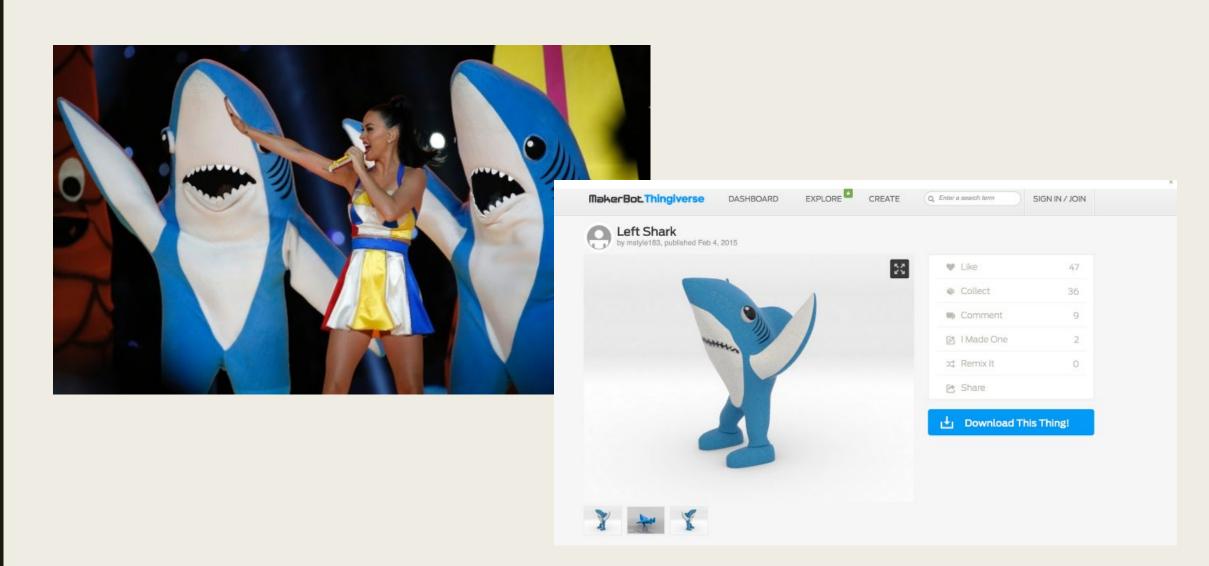
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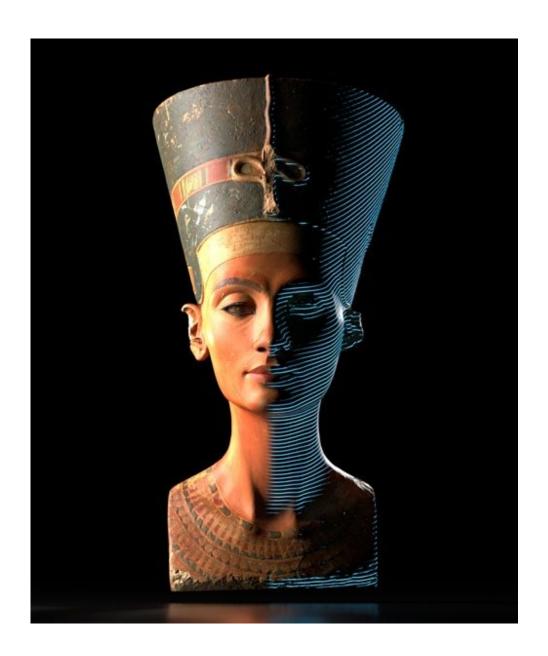
INN

I AM...

Not neutral
Completely favor open access
Embrace low risk
and
willing to say more than "it depends"

The "Left Shark" Incident of 2015





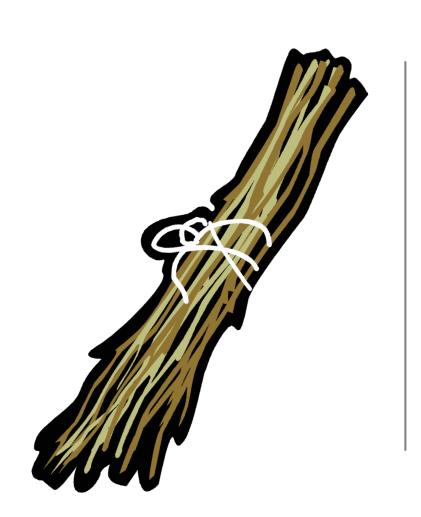


What is copyright, really?

A "Bundle of Rights"

Limited Economic Monopoly for Authors

A system to "promote the progress of science and the useful arts...."







Know Your Copyright

Original/Creative & Fixed*

No Registration Required

Grant of Rights to Owners (the "bundle")*

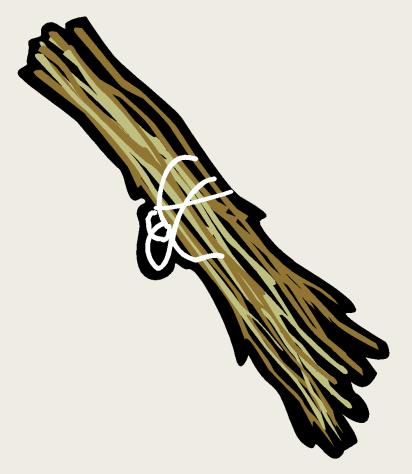
Wide Range of Protected Works

Long Term of Protection

Exceptions & Limitations

- Section 107: Fair Use
- And others...

"Bundle of Rights" (Exclusive Rights 17 U.S.C. §106)



- (1) To reproduce the work copies;
- (2) To prepare derivative works
- (3) To distribute copies
- (4) To perform the copyrighted work publicly
- (5) To display the copyrighted work publicly

What you create...

Lab notebooks

Dissertation

Doodles

Authored (your) research articles

Graphs & charts

Photographs you take

Maps you make

Videos you record

Algorithms & coding

What's not protected by ©.....





COCA-COLA SYRUP . AND . EXTRACT.

For Soda Water and other Carbonated Beverages.

This "Intellectual Beverage" and Temperance DRINK contains the valuable Toxic and Neave Stim-ULANT properties of the Coca plant and Cola (or Kola) nuts, and makes not only a delicious, exhilarating, refreshing and invigorating Beverage, (dispensed from the soda water fountain or in other carbonated beverages), but a valuable Brain Tonic, and a cure for all nervous affections - Sick Head-ACHE, NEURALGIA, HYSTERIA, MELANCHOLY, &c.

The peculiar flavor of COCA-COLA delights every palate; it is dispensed from the soda fountain in same manner as any of the fruit syrups.

J. S. Pemberton;

Sole Proprietor, Atlanta, Ga.



Work Must be···

Original Creative Fixed

"Copyright protects original works of authorship that are fixed in a tangible medium of expression"

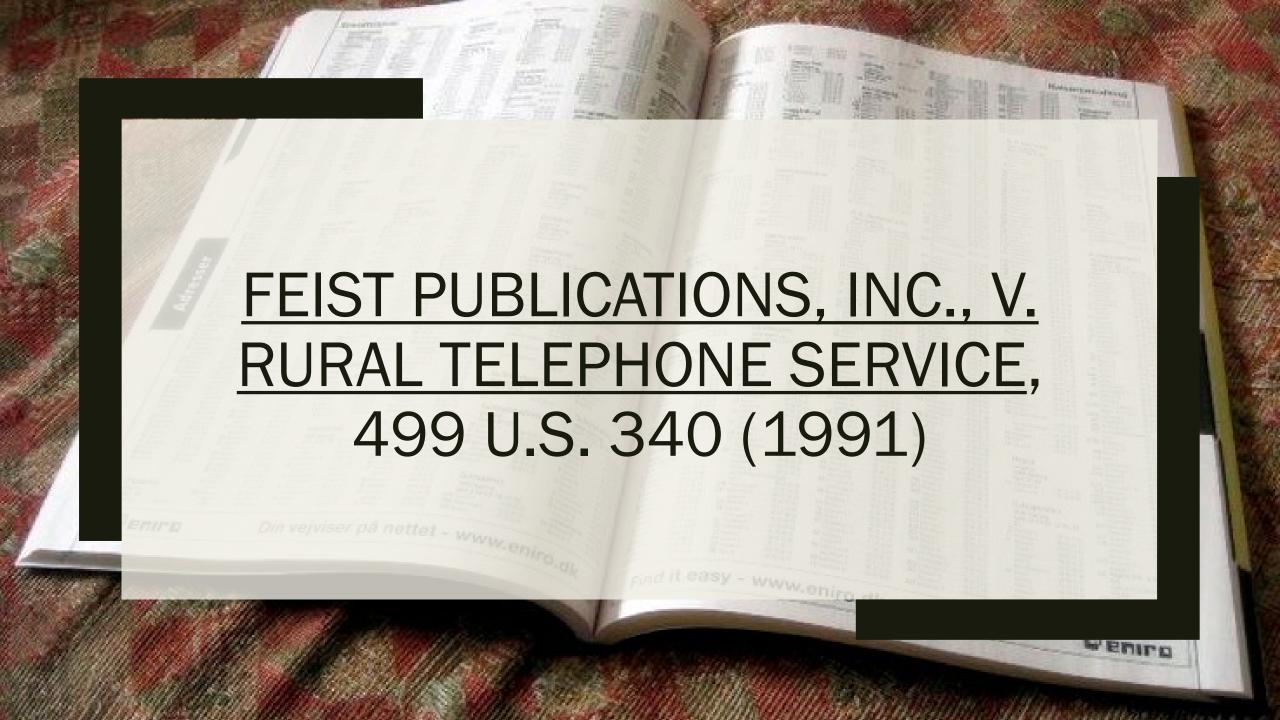
- Original not copied, but an independent work
- Creative a new expression of the idea (not the idea itself)
- Fixed



Google

Copyright and Facts

- Copyright protection is not available for a mere "idea, procedure, process, system, method of operation, concept, principle, or discovery, regardless of the form in which it is described, explained, illustrated, or embodied in such work." [§102(b)]
 - Google LLC v. Oracle America, Inc. now at SCOTUS ...whether copyright protected API program elements (2 lines of code shortcuts) necessary for interoperability
- Similarly, © protection not available for "mere statements of facts"



Feist teaches us...

- a telephone utility's white-page directory was not copyrightable because the names, towns, and telephone numbers of the utility's subscribers were uncopyrightable facts/data that were merely listed alphabetically (not original)
 - Eliminated the older "sweat of the brow" test

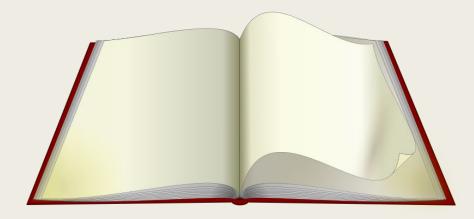
"The copyright laws only protect the work, not the amount of effort expended."

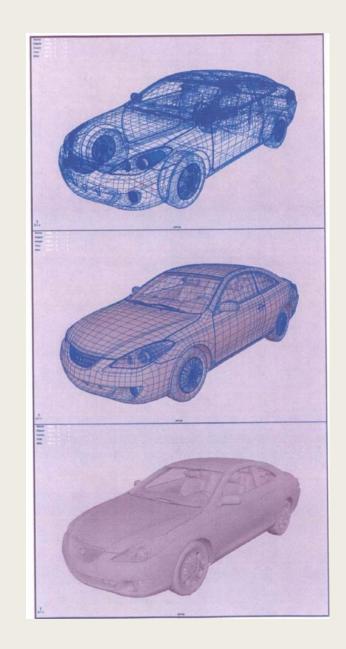
- Judge Easterbrook

"In 14 hours Mozart could write a piano concerto, J.S. Bach a cantata, or Dickens a week's installment of Bleak House. The Laffer Curve, an economic graph prominent in political debates, appeared on the back of a napkin after dinner, the work of a minute. All of these are copyrightable."

3D Data Applications of Feist

- Copyright?
- <u>Meshwerks v. Toyota</u>, 528 F.3d 1258 (10th Cir. 2008)

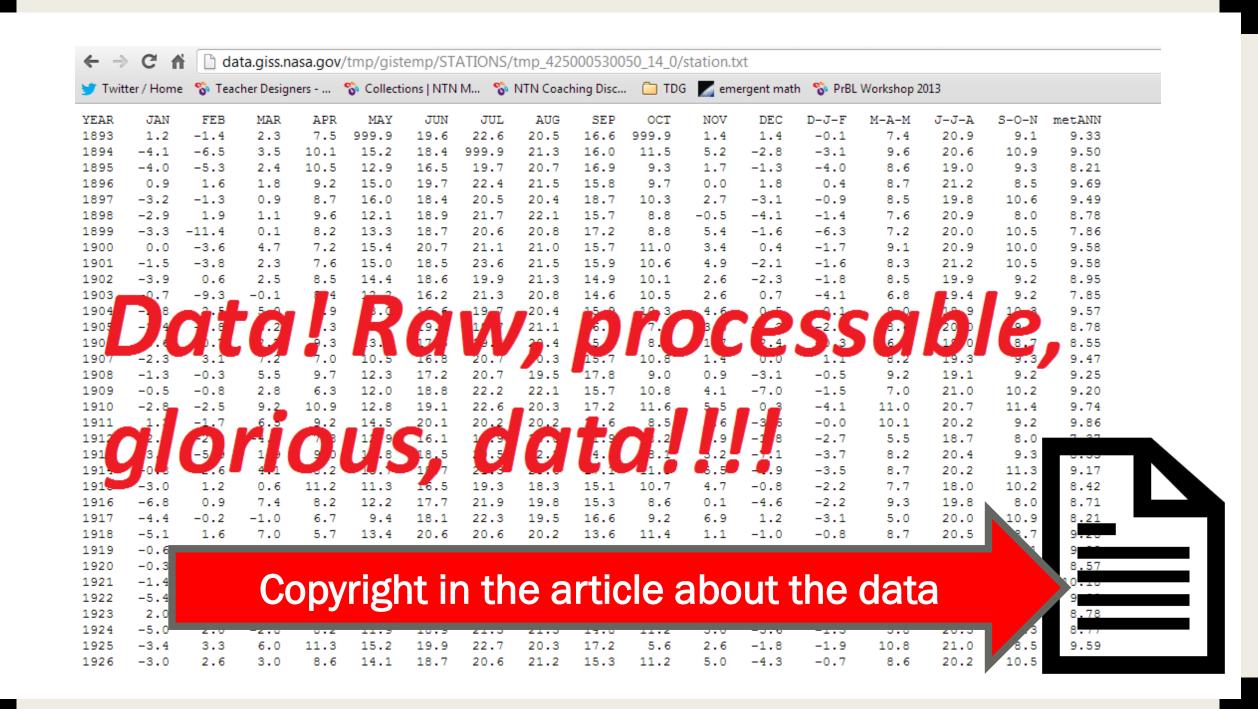




Can Data be Copyrightable? No.

- Raw Data
- "Discovered" Data (through scientific process)
- 3-D Data Scans

Application of Feist and copyright law to data



Public Domain Exists...

- U.S. published works (prior to 1925)
- U.S. Federal Government Works
 - Most other governments copyright their work
 - Not U.S. States....
- Things that are <u>not</u> copyrightable
 - Rulers, height charts, data, calendars, etc.





Public Domain?

The Birth of Venus (Italian: Nascita di Venere) created in 1486

But what about this?

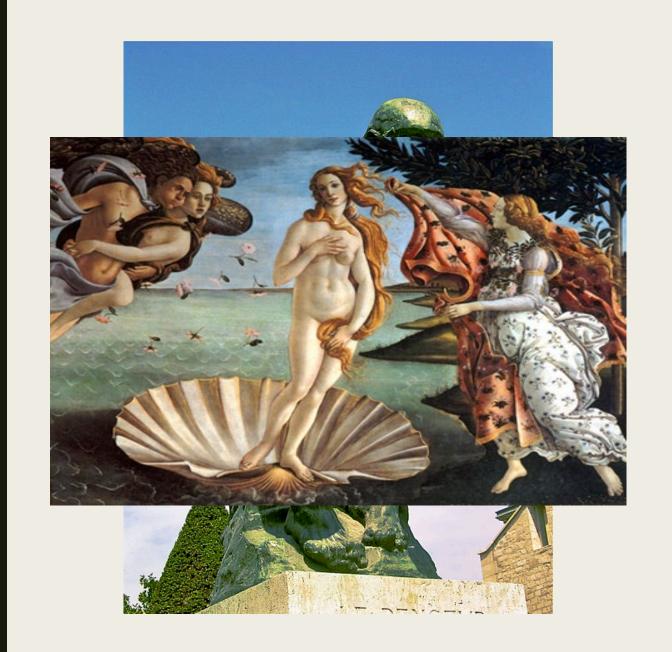
The Thinker

("Le Penseur")

by Auguste Rodin

Created in 1904

Public Domain?



Public Domain and "Slavish Reproductions"

Slavish reproductions of twodimensional works warrant special mention:

A photograph or digital reproduction of a two-dimensional work (e.g., a painting) lacks the minimal creativity for U.S. copyright protection if its aim is to reproduce the work faithfully.

Bridgeman Art Library v. Corel, 36 F. Supp. 2d 191 (S.D.N.Y. 1999)

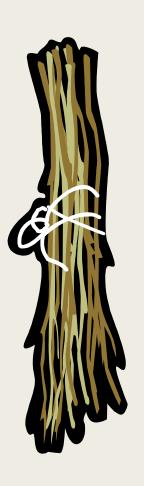




LICENSES & CONTRACT

Do not abuse!

"Bundle" of rights of the © holders



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AGREED BY CREATOR: Kyle K. Courtney, Esq.

Author = Rights-holder Except Licensing or Contract

Your
"Bundle of
Five Rights"

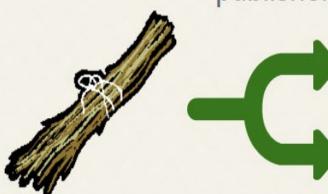
You can transfer any one (or all) of the bundle of rights to a publisher

This is done through a contract or agreement

Read the publisher's contract carefully



Some contracts request exclusive rights to your work!



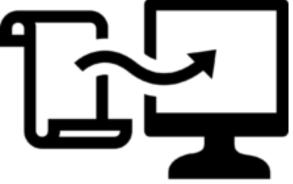


Which means that the publisher, not you, would own the right to make copies, prepare derivative works, etc. +You no longer own the bundle+



However....



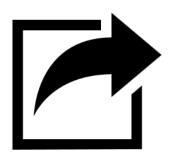




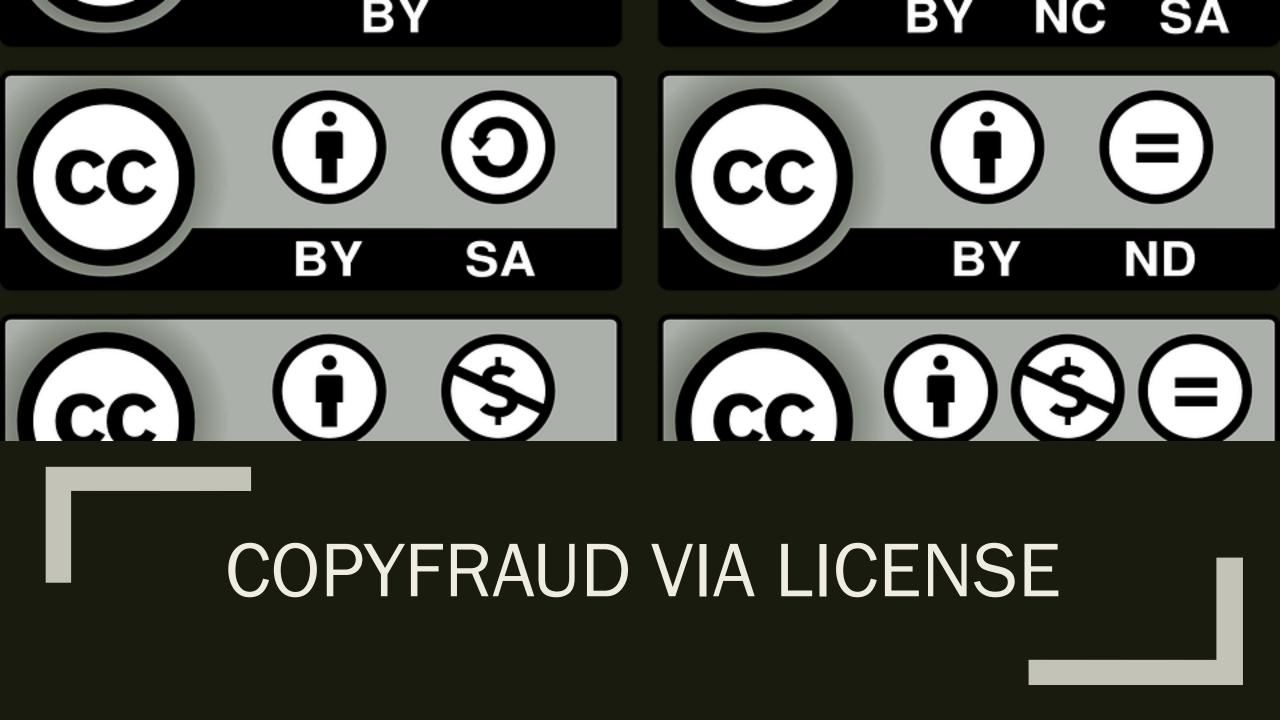










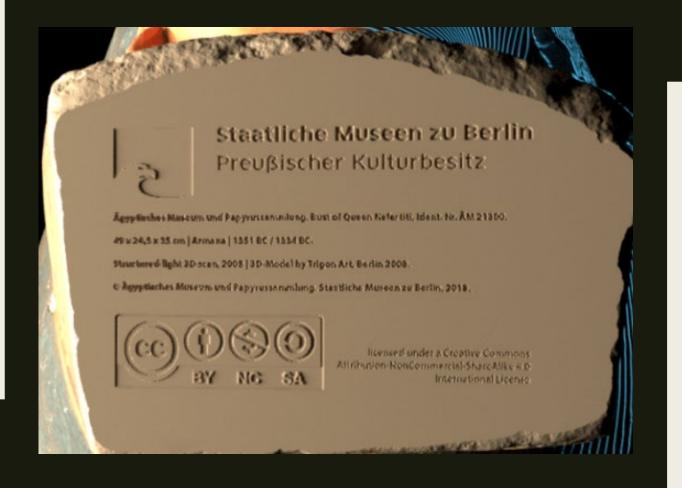


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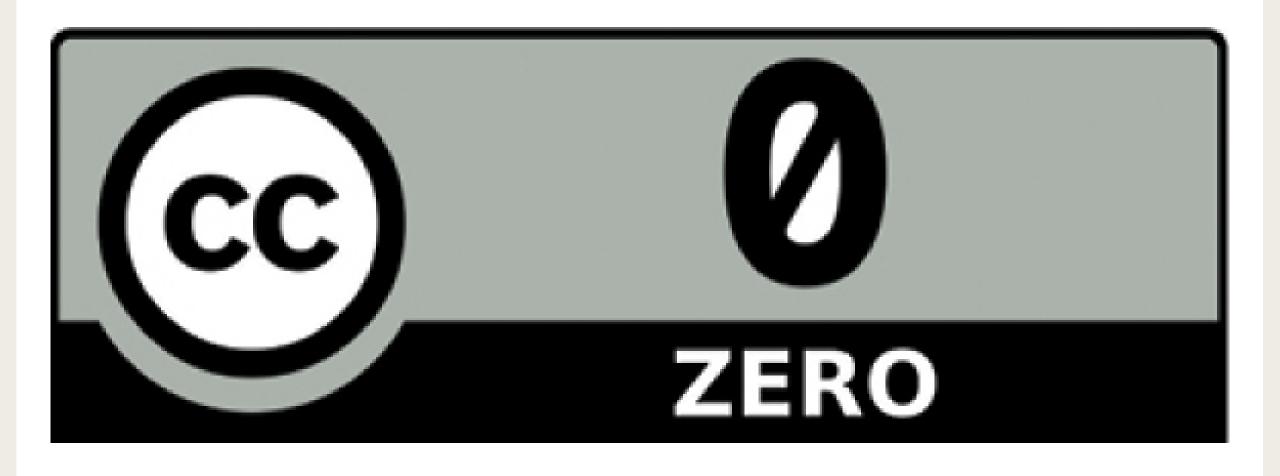
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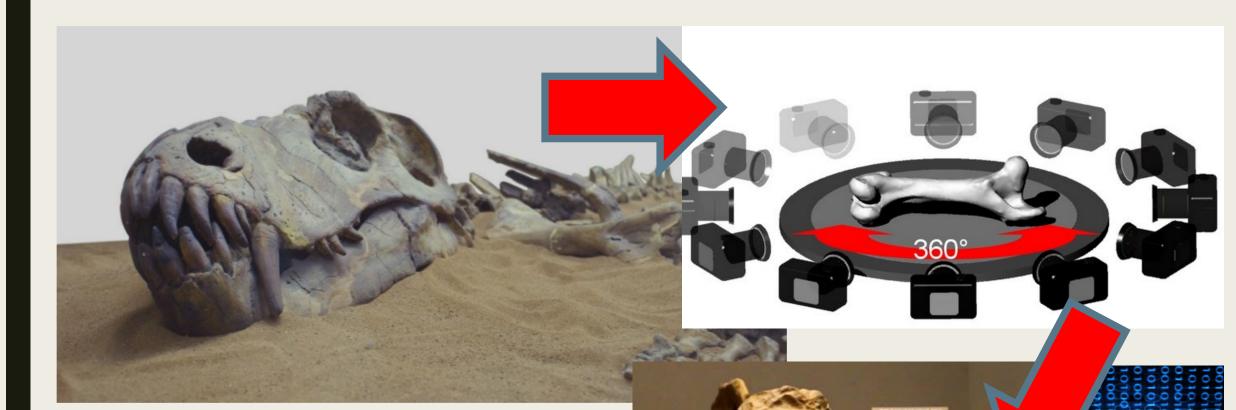


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"CC-BY
WITHOUT THE
CC?"



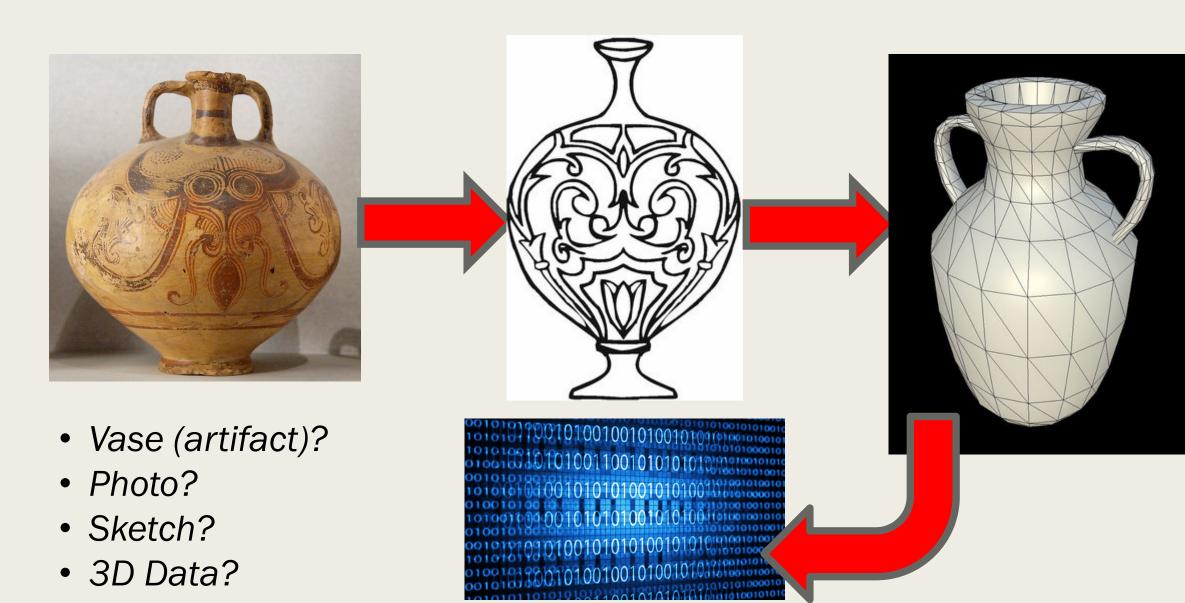




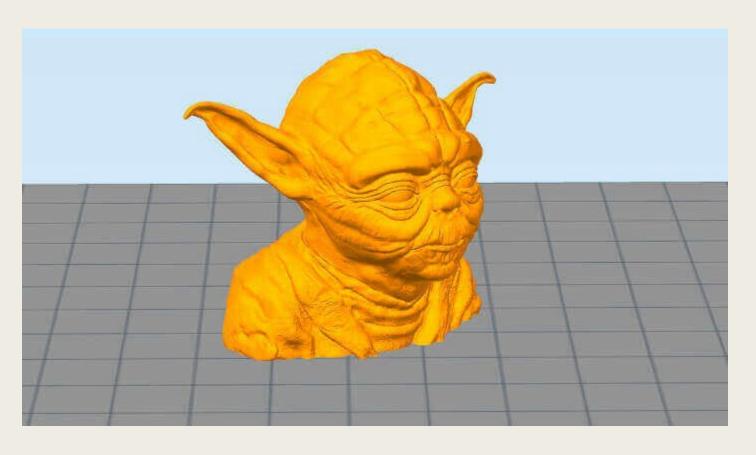
Data Hypothetical #1 Copyright in....

- Photo?
- 3D Data?
- 3D Print Out?

Data Hypothetical #2: Incan Vase (12th Century)



Data Hypothetical #3 Copyright in....



- Photo?
- 3D Data?
- 3D Print Out?