



# Collecting Measures of Success

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# Today's metric marathon

-  8 presentations
-  Coffee 15:15
-  Short stories
-  Discussion - Get involved!
  
-  Wiki
-  On your chair....
-  After SPNHC

Identifiers  
Statistics  
Goal  
Measure  
Vision  
Impact  
Metric  
Outcome  
Benchmarking  
Output  
Milestones  
Mission  
Usage

[https://www.idigbio.org/wiki/index.php/SPNHC2019\\_Collecting\\_Measures\\_of\\_Success](https://www.idigbio.org/wiki/index.php/SPNHC2019_Collecting_Measures_of_Success)

# What are metrics?

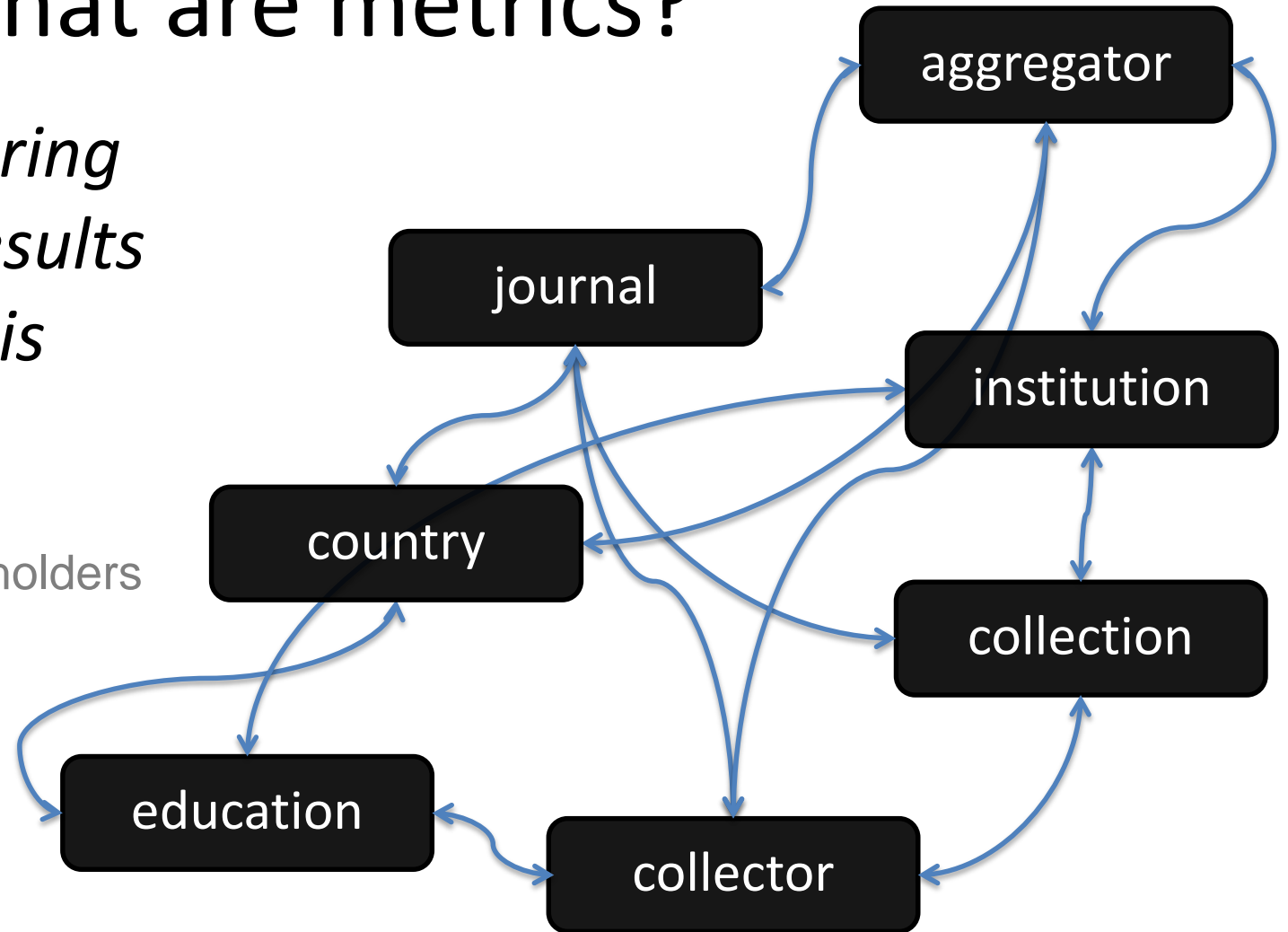
*a method of measuring something, or the results obtained from this*

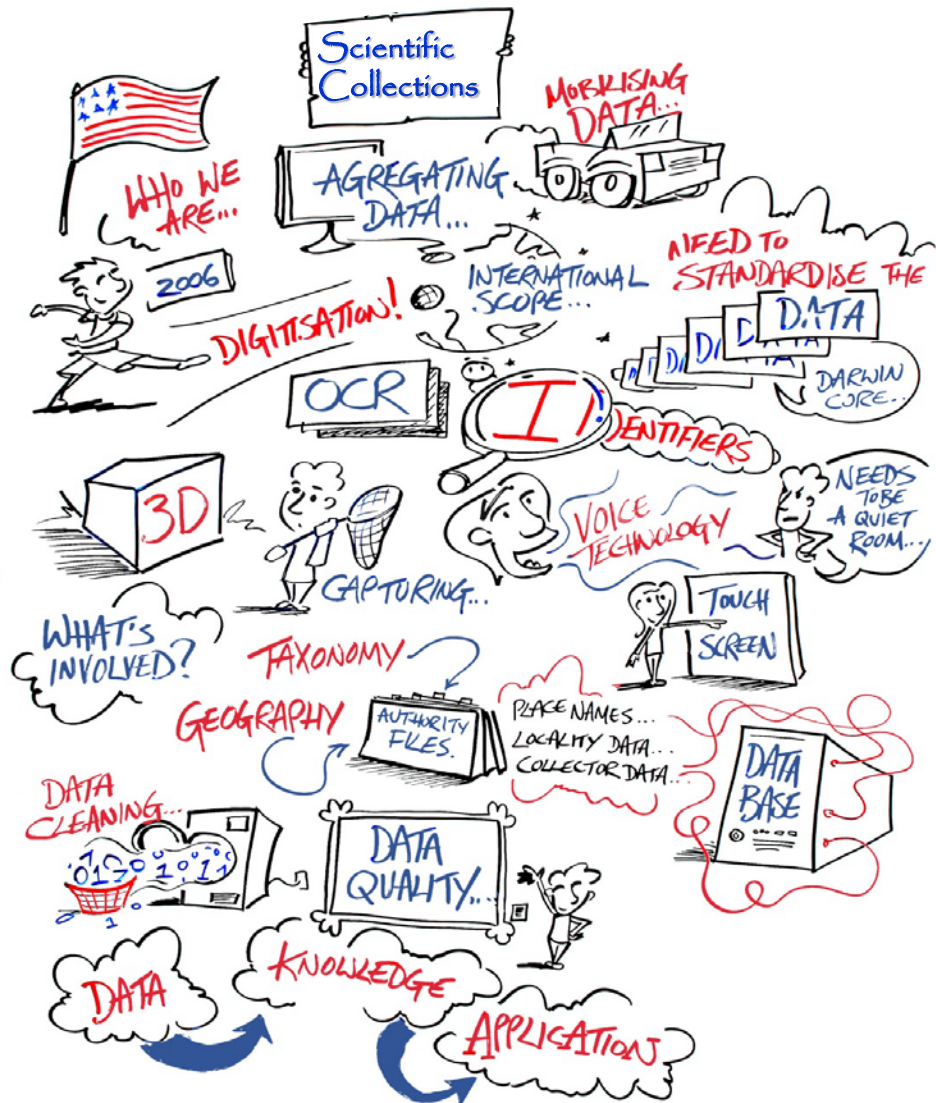
Who needs metrics?

Users, producers, stakeholders

Who produces metrics?

Do they cross sectors?





How many of you have an ORCID?  
How many of you have a strategic plan for your institution? For your collection?  
How many of you have project metrics?  
What kind of metrics do you report on?  
What do you need to sell yourself effectively?

Imagine you have the opportunity to receive endless funding for your collection. How would you sell your collection to the funder, administrator, stakeholder?

