iDigBio Progress in Fiscal Year 4

iDigBio Annual Report to NSF

Submitted May 29, 2015

iDigBio is funded by a grant from the National Science Foundation's Advancing Digitization of Biodiversity Collections Program (Cooperative Agreement EF-1115210). Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

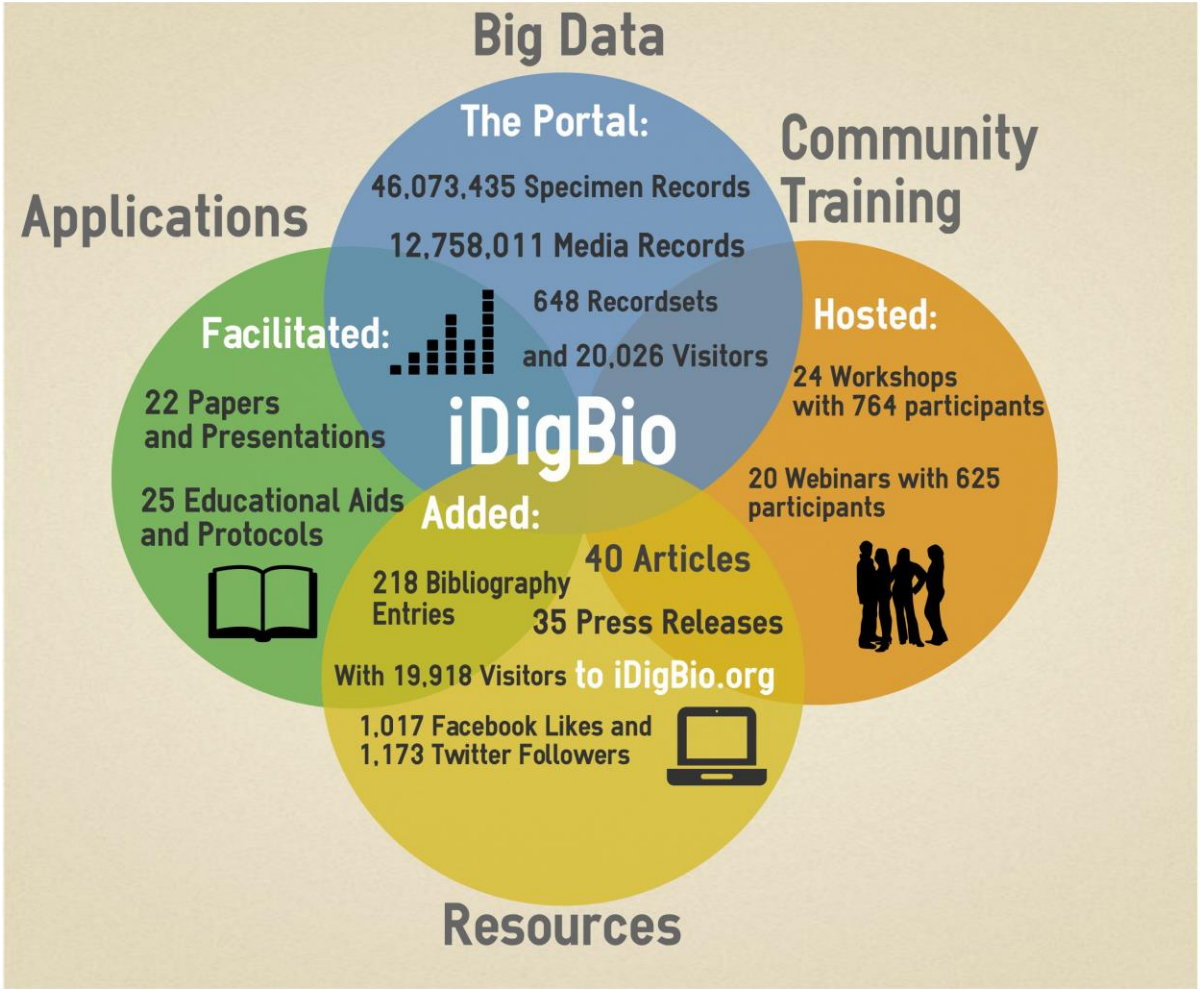
Some key accomplishments…

- Expanded Research page on website
- Engaged as a collaborator on several ABI, CSBR, and IMLS proposals
- Partner on NIBA RCN (aka BCoN) and FOSSIL
- Upgraded specimen portal
- Created Biospex
- Created comprehensive list of U.S. collections
- Performed annual community survey
- Conducted many workshops, webinars, and hackathons

Some key impacts…

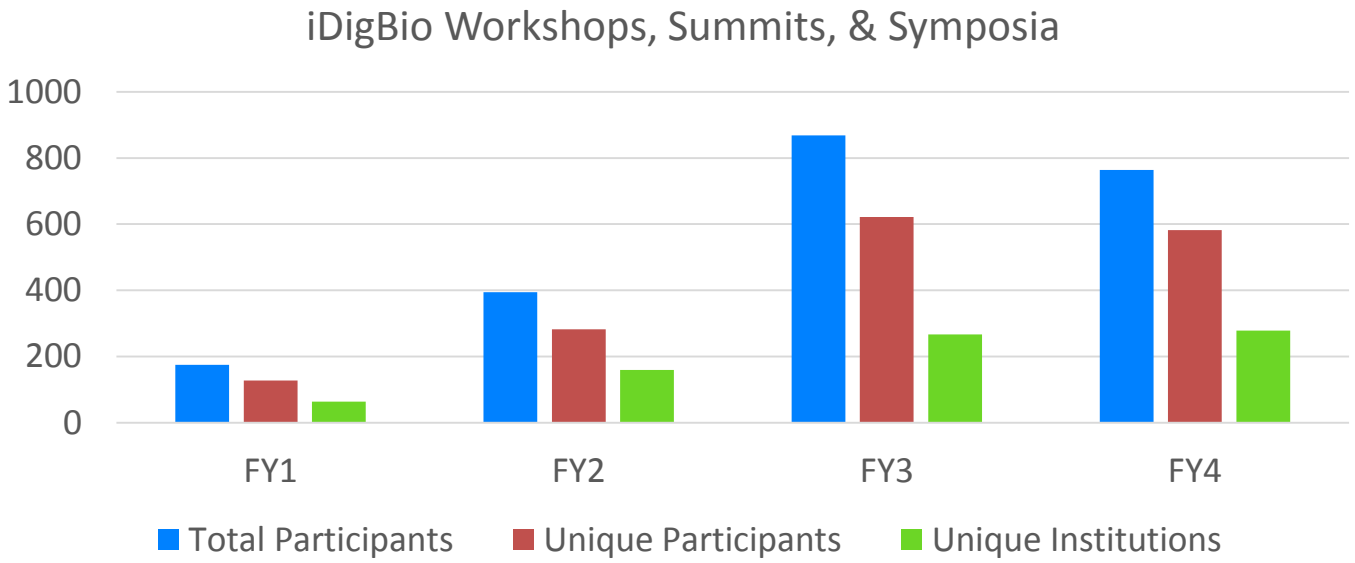
- We have bridged the cultural barrier between IT and collections
- We are a leader in workforce development via our training workshops and webinars
- We are a leader in the development and training of the next generation of scientists
- We are making available the continually increasing quantity of specimen data

Fiscal-Year-at-a-Glance

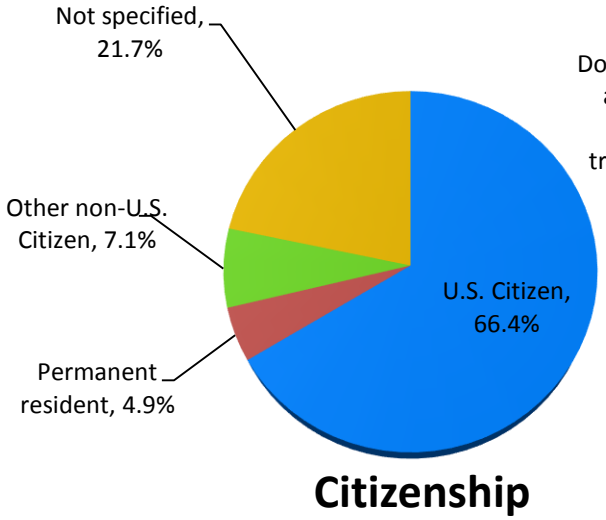


Workshop Statistics

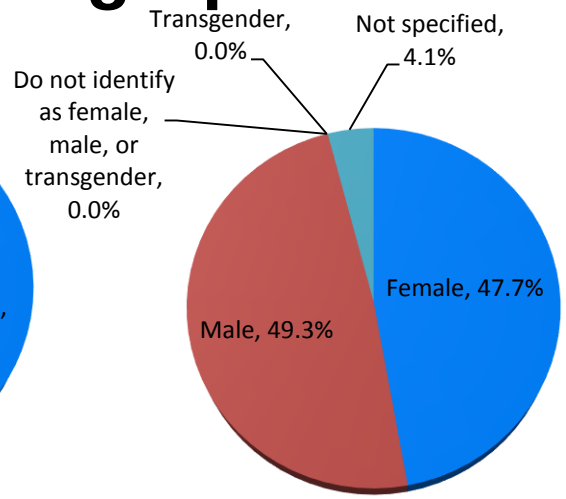
Timeframe	Total Number of Workshops, Summits, and Symposia	Total Number of Participants	Number of Unique Participants	Number of Unique Institutions Represented
Fiscal Year 1 (7/1/2011 – 6/30/2012)	5	175	127	63
Fiscal Year 2 (7/1/2012 – 6/30/2013)	12	394	282	159
Fiscal Year 3 (7/1/2013 – 6/30/2014)	22	868	622	267
Fiscal Year 4 (7/1/2014 – 6/30/2015)	24	764	582	278
OVERALL (7/1/2011 – 6/30/2015)	**63**	**2,201**	**1,245**	**511**



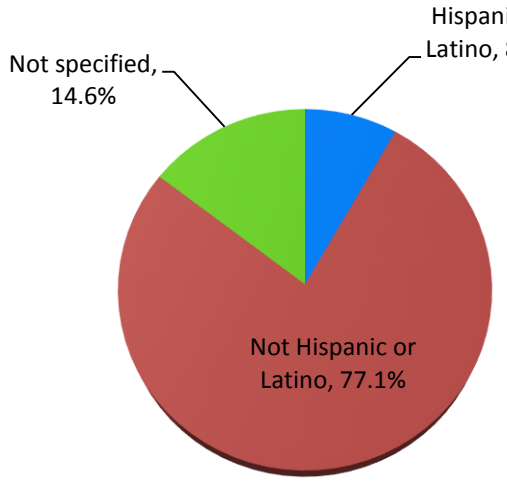
Workshop Demographics



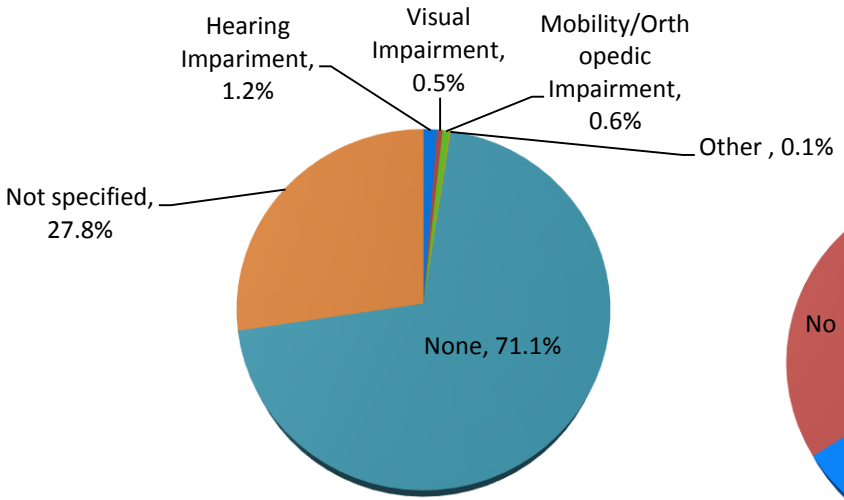
Citizenship



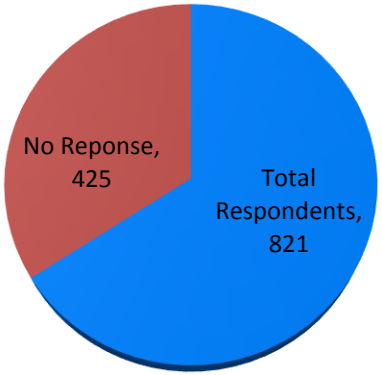
Gender Identity

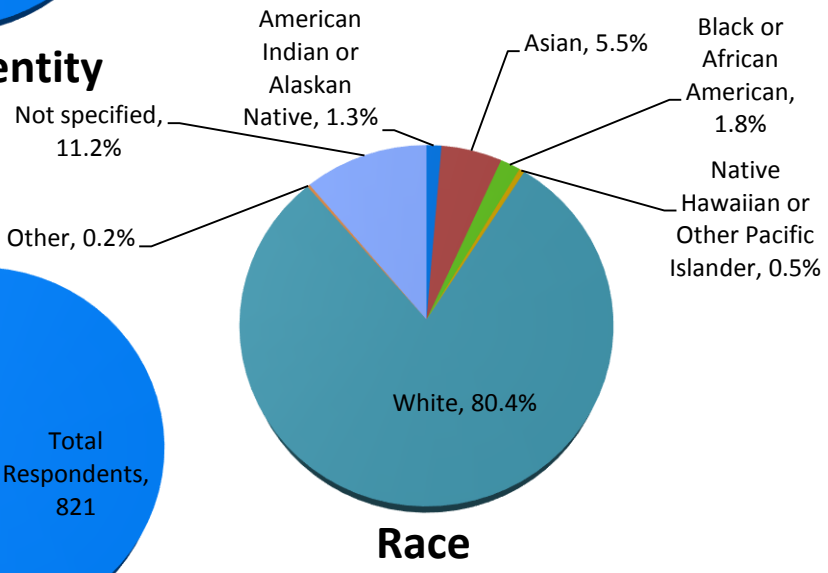


Ethnicity



Disability



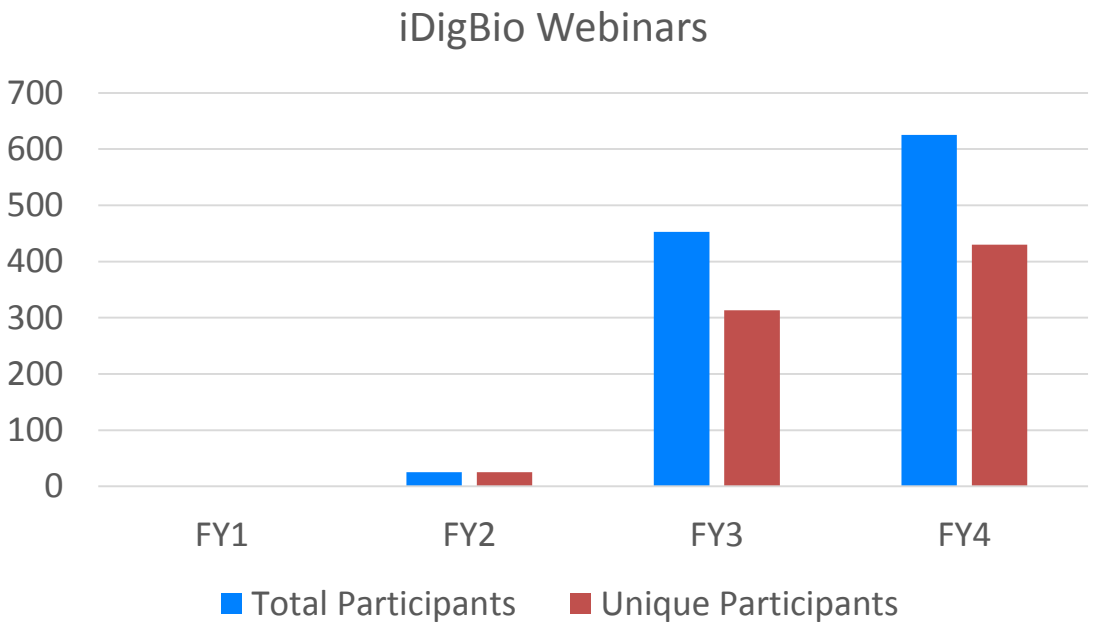


Race

Average Response Rate = 63.1%

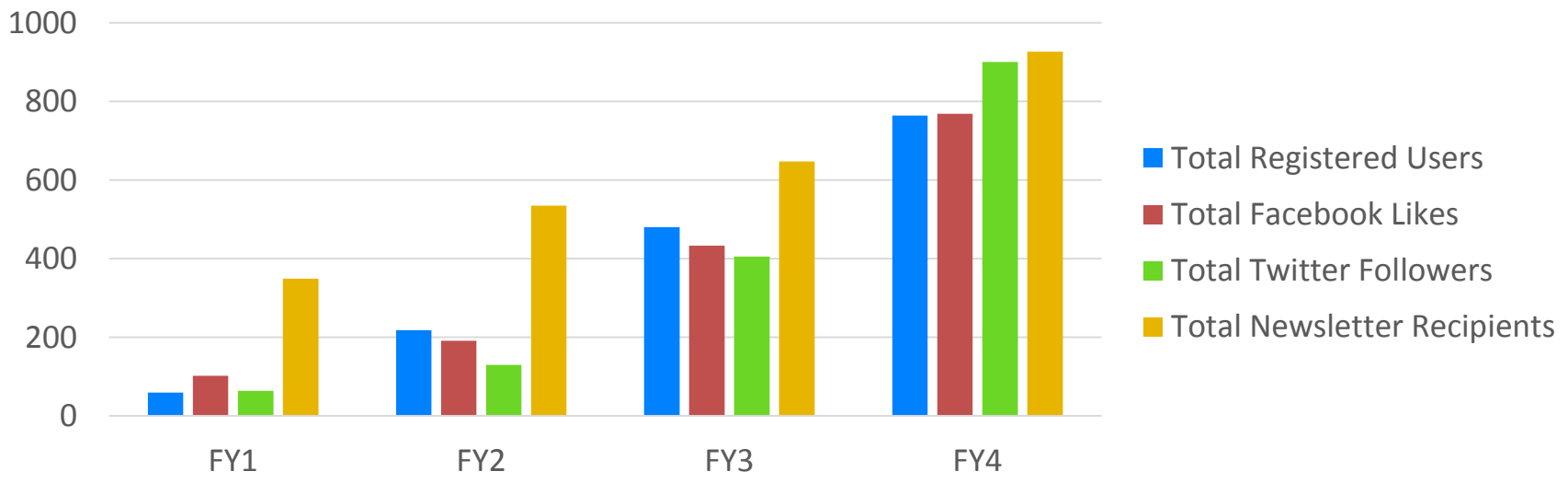
Webinar Statistics

Timeframe	Total Number of Webinars	Total Number of Participants	Number of Unique Participants
Fiscal Year 1 (7/1/2011 – 6/30/2012)	0	0	0
Fiscal Year 2 (7/1/2012 – 6/30/2013)	1	25	25
Fiscal Year 3 (7/1/2013 – 6/30/2014)	10	453	313
Fiscal Year 4 (7/1/2014 – 6/30/2015)	20	625	430
OVERALL (7/1/2011 – 6/30/2015)	**31**	**1,103**	**677**

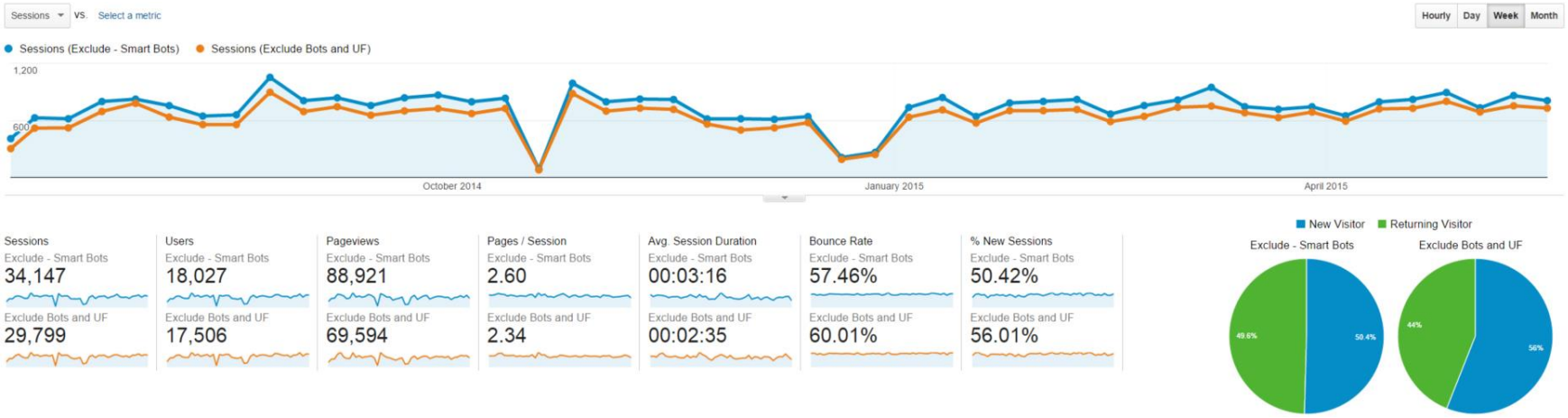


Web Presence Statistics

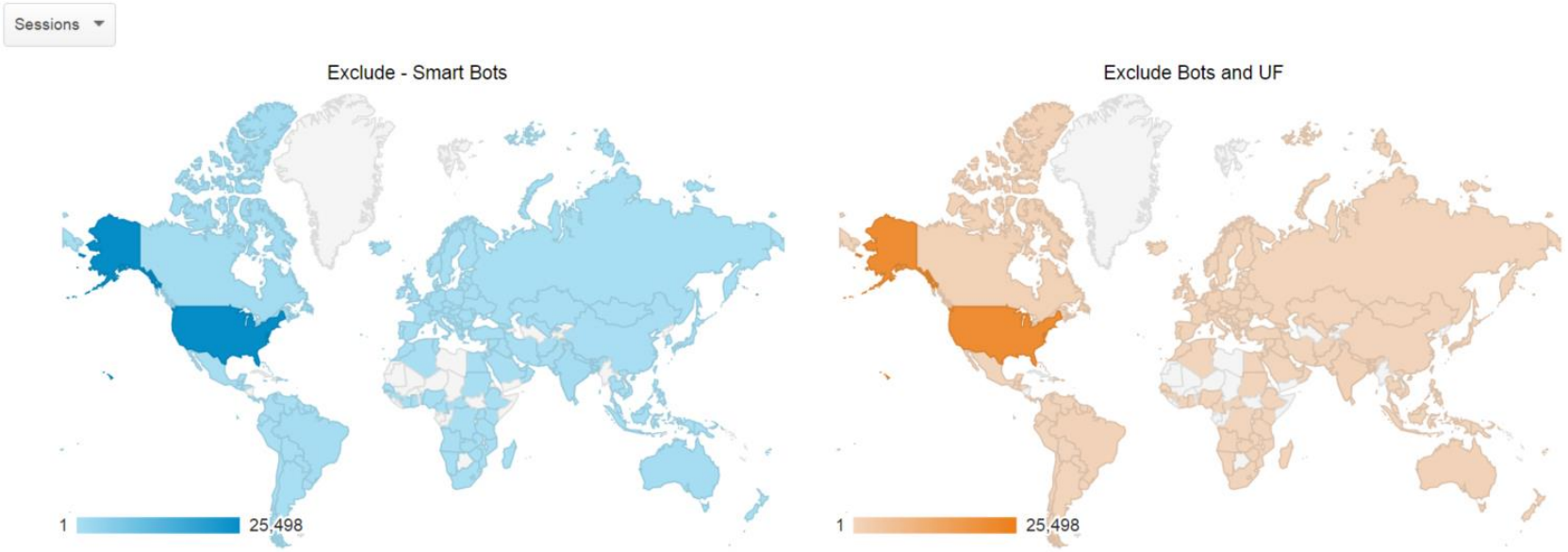
Timeframe	Total Registered Users	Total Facebook Likes	Total Twitter Followers	Total Newsletter Recipients
Fiscal Year 1 (7/1/2011 – 6/30/2012)	59	102	64	349
Fiscal Year 2 (7/1/2012 – 6/30/2013)	218	191	130	535
Fiscal Year 3 (7/1/2013 – 6/30/2014)	480	433	405	647
Fiscal Year 4 (7/1/2014 – 5/22/2015)	764	768	900	926



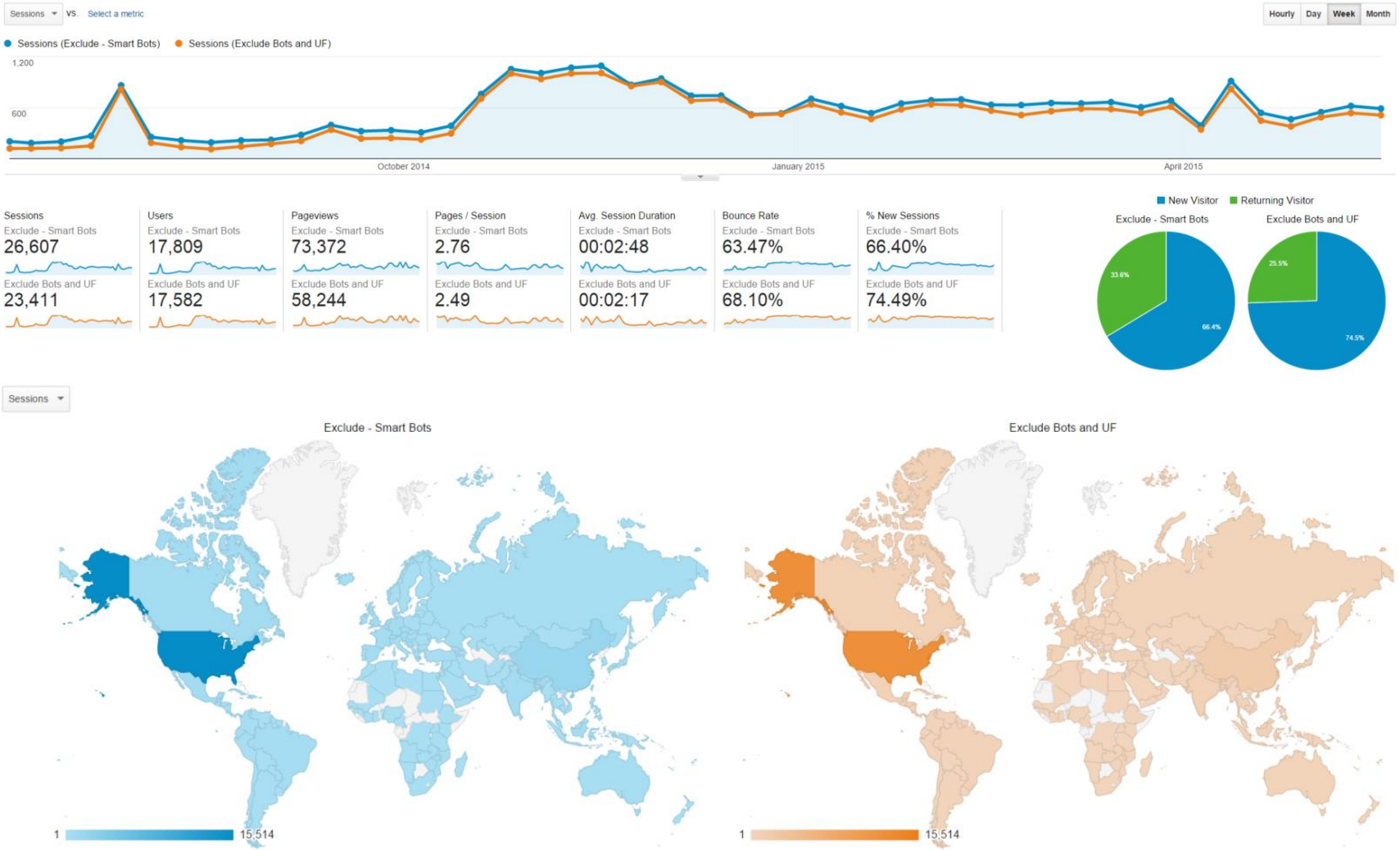
Website Usage



Sessions	Users	Pageviews	Pages / Session	Avg. Session Duration	Bounce Rate	% New Sessions
Exclude - Smart Bots	Exclude - Smart Bots	Exclude - Smart Bots	Exclude - Smart Bots	Exclude - Smart Bots	Exclude - Smart Bots	Exclude - Smart Bots
34,147	18,027	88,921	2.60	00:03:16	57.46%	50.42%
Exclude Bots and UF	Exclude Bots and UF	Exclude Bots and UF	Exclude Bots and UF	Exclude Bots and UF	Exclude Bots and UF	Exclude Bots and UF
29,799	17,506	69,594	2.34	00:02:35	60.01%	56.01%

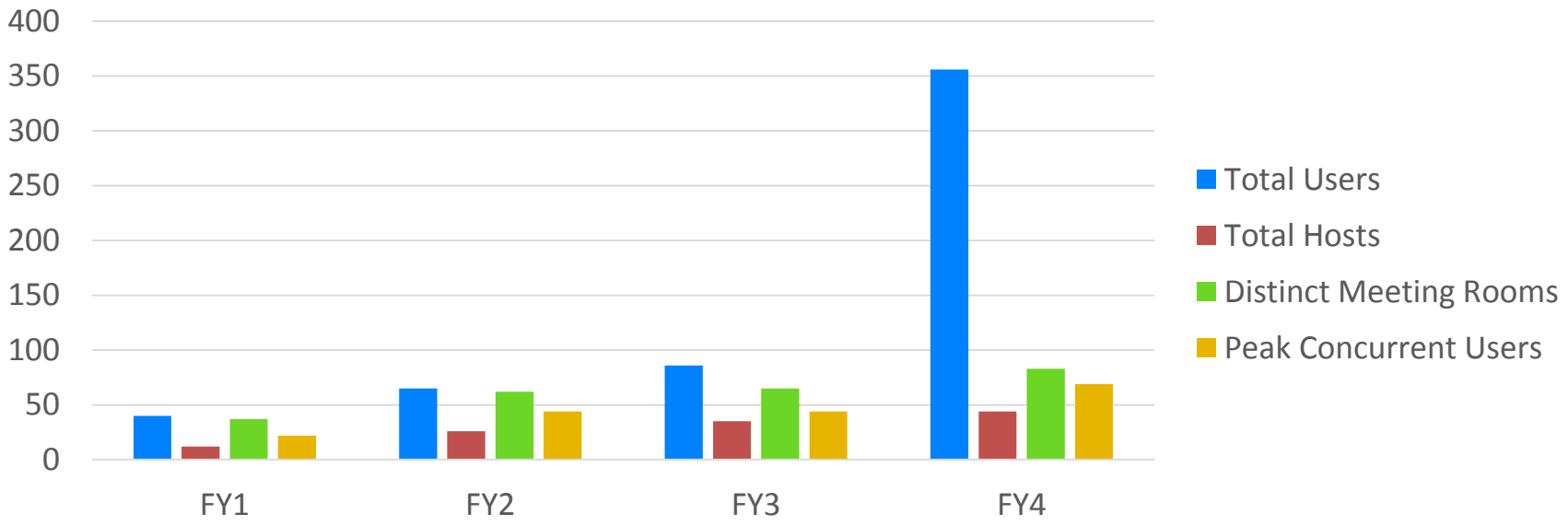


Portal Usage

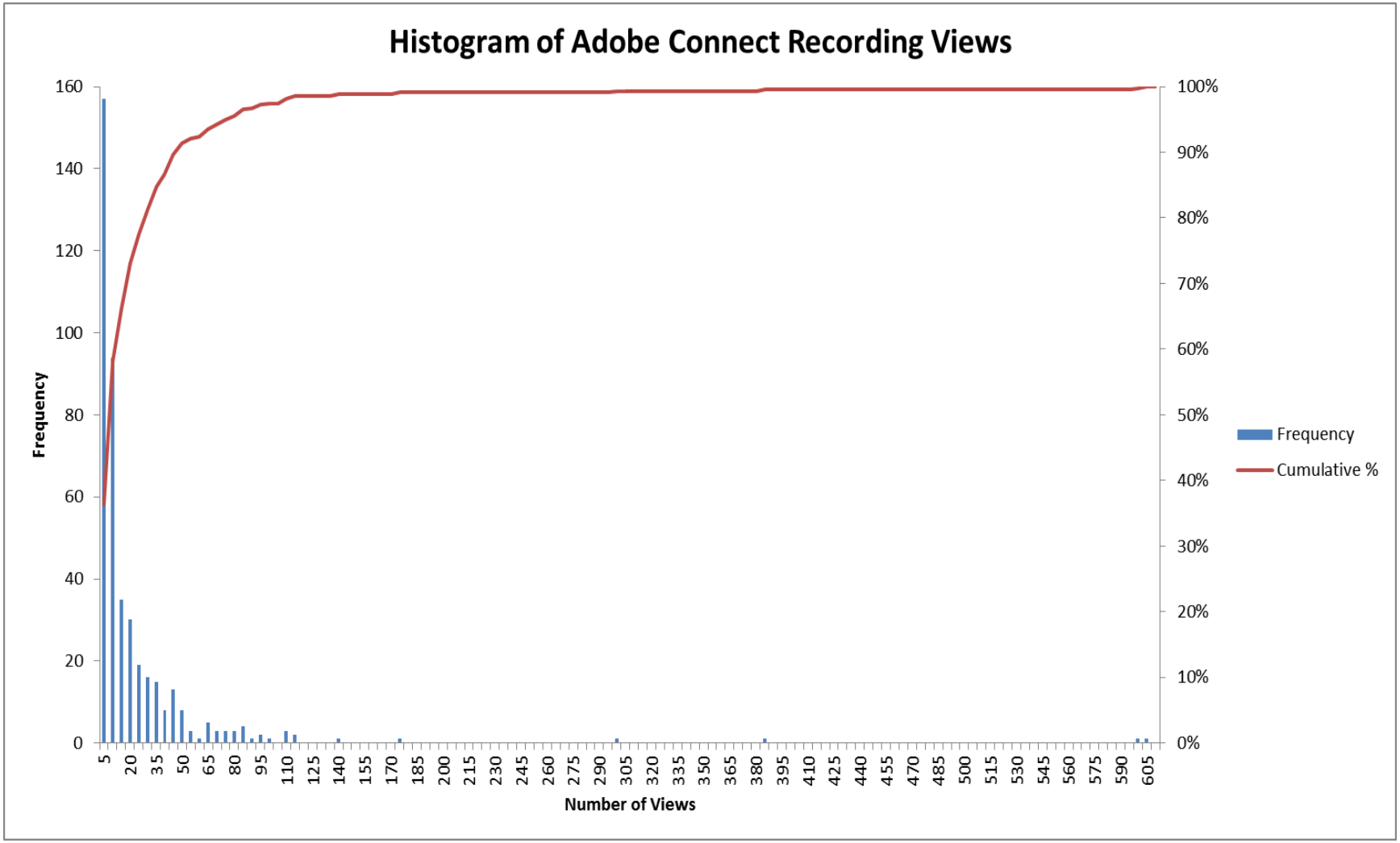


Adobe Connect Usage

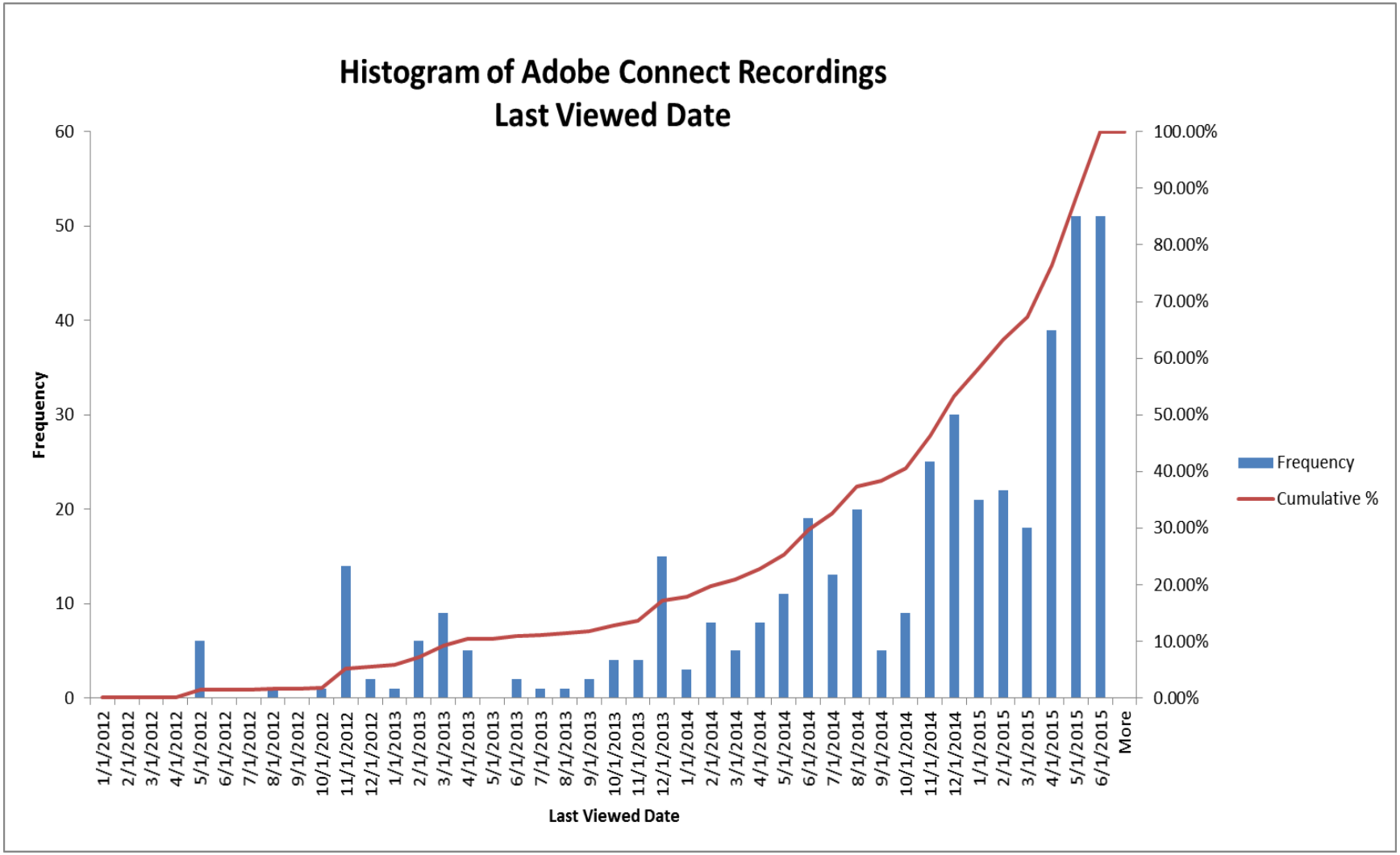
Metric	FY1	FY2	FY3	FY4
Total Users	40	65	86	356
Total Hosts	12	26	35	44
Distinct Meeting Rooms	37	62	65	83
Total Meeting Hours	768	4429	5932	8273
Total Host Hours	304	2182	2268	2711
Peak Concurrent Users	22	44	44	69
System Storage Consumption (GB)	0.8	2.6	5.2	52.6
Meeting Storage Consumption (GB)	6.8	8.1	484.3	27.8



Adobe Connect Recording Usage



Adobe Connect Recording Usage



Social Media Statistics – Facebook

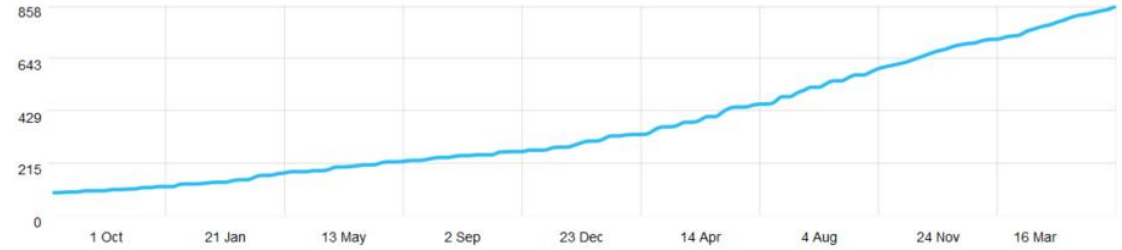
Total Page Likes as of Today: 777

Post Reach

The number of people your post was served to.

Social Media Statistics – Twitter

854 followers as of **5/11/2015** (days shown in Pacific time)



Interests

Most unique interests

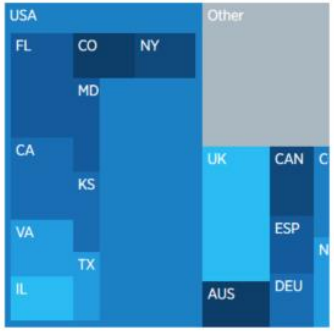
- 82% Biology
- 33% Biotech and biomedical
- 30% Geology
- 25% Geography
- 12% Birdwatching

Top interests

- 88% Science news
- 82% Biology
- 49% Tech news
- 43% Physics
- 38% Books news and general info
- 33% Politics and current events
- 33% Biotech and biomedical
- 32% Space and astronomy
- 31% Business and news
- 30% Geology

Location

Top countries and states



Top cities

- 7% Washington, D.C., US
- 5% Gainesville, US
- 4% San Francisco, US
- 3% New York City, US
- 3% Denver, US

Gender

Your followers also follow

- 46% smithsonian · Profile
- 41% NHM_London · Profile
- 38% NMNH · Profile
- 37% AMNH · Profile
- 33% GBIF · Profile
- 32% BioDivLibrary · Profile
- 23% rdmpage · Profile
- 23% opentreeoflife · Profile
- 22% inaturalist · Profile

Social Media Statistics – Vimeo

This year at a glance

2,857	19.5K	2	0
Plays	Loads	Likes	Comments

Yearly Overview

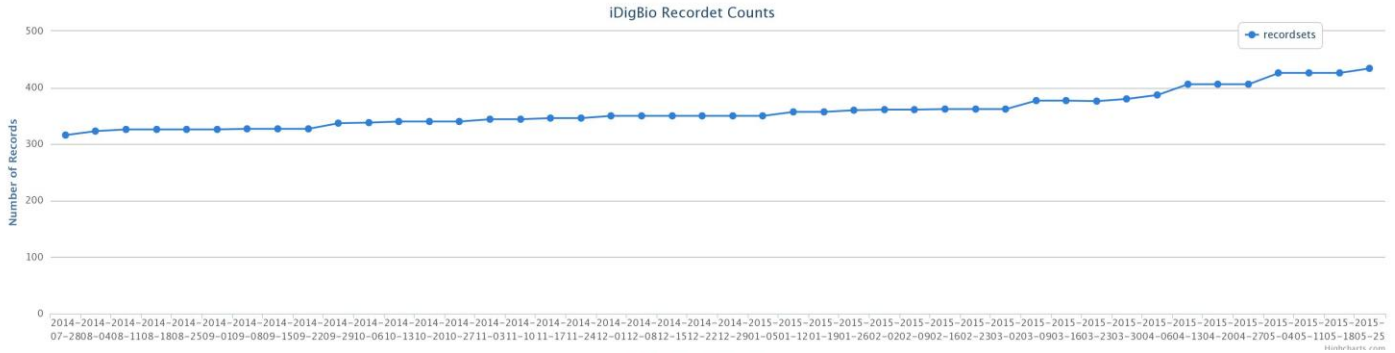
Date	Plays	Loads	Likes	Comments
May 2015	203	1,849	1	0
Apr 2015	241	2,591	0	0
Mar 2015	261	2,074	0	0
Feb 2015	255	1,578	0	0
Jan 2015	234	1,958	0	0
Dec 2014	184	1,523	0	0
Nov 2014	246	1,854	1	0
Oct 2014	233	1,438	0	0
Sep 2014	419	2,416	0	0
Aug 2014	164	694	0	0
Jul 2014	196	730	0	0
Jun 2014	192	660	0	0
May 2014	29	86	0	0
Totals	2,857	19.5K	2	0

Geographical Locations

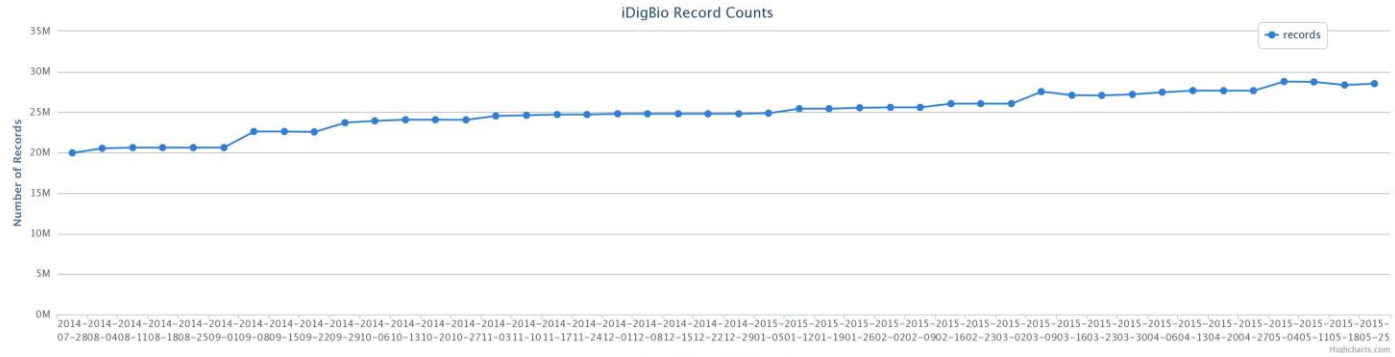
Drag, zoom and pan around.

+ View your full geo stats

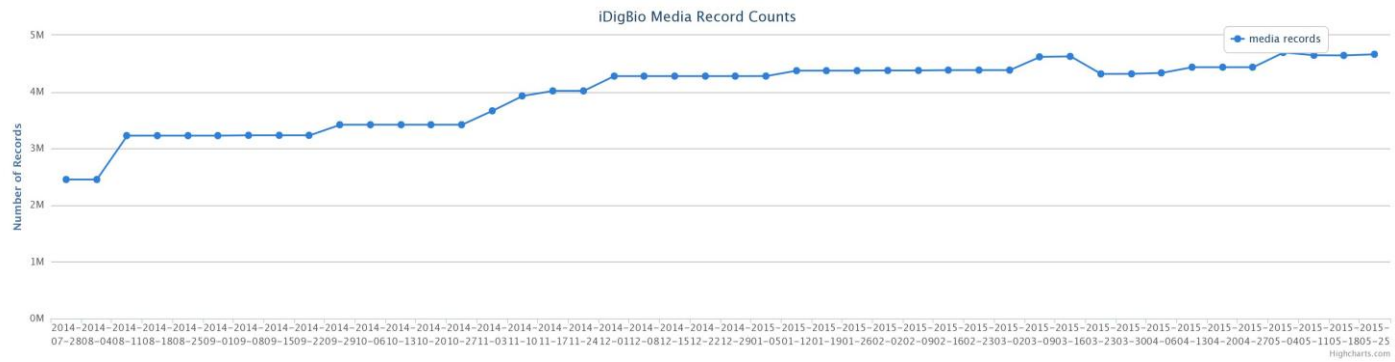
Data Ingestion Statistics



434 Recordsets



28,525,695 Specimen Records



4,663,453 Media Records