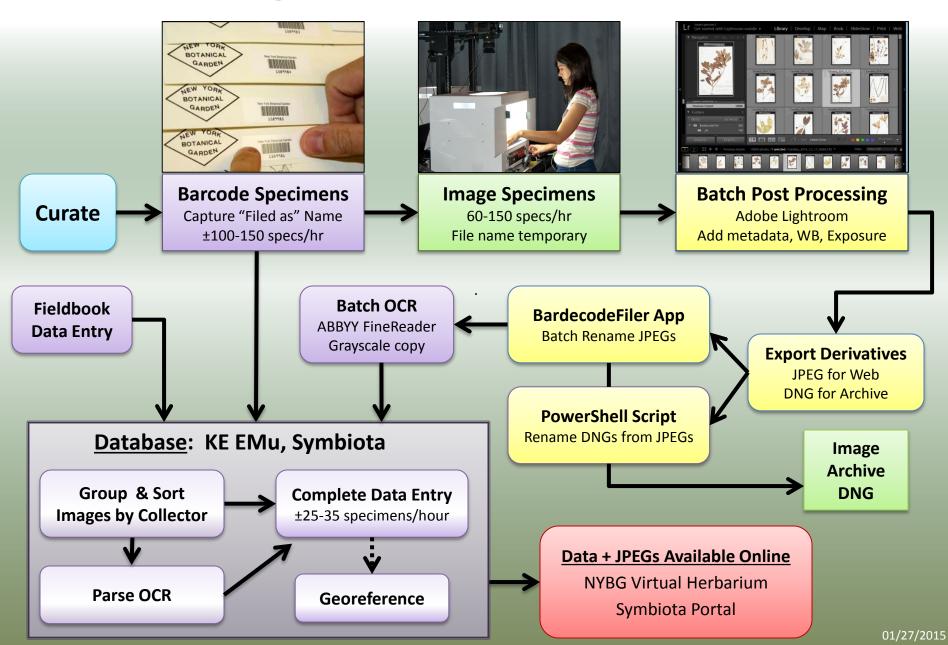
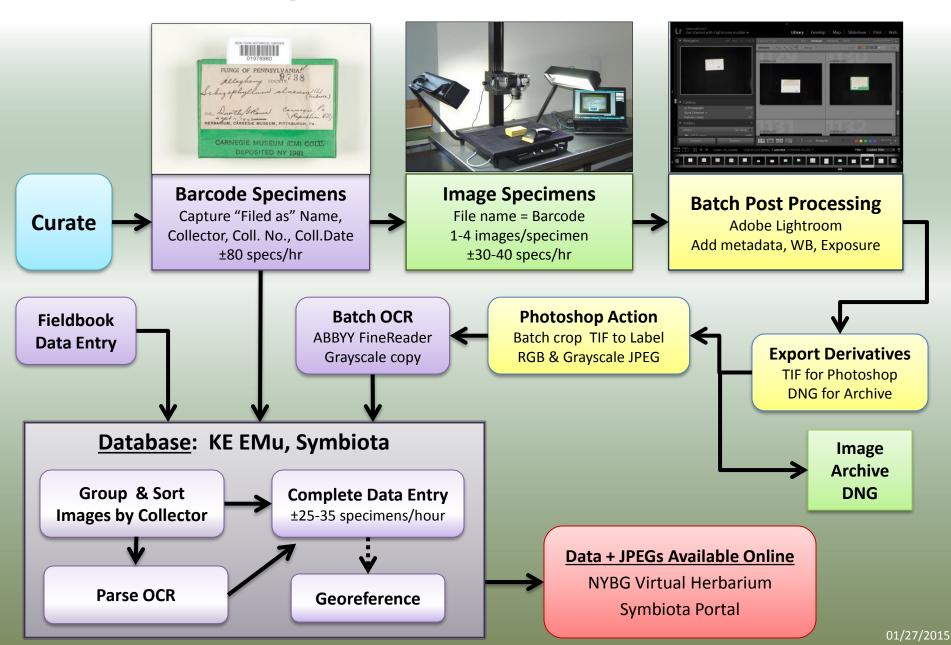
THE NEW YORK BOTANICAL GARDEN

Digitization Workflow: Herbarium Sheets



THE NEW YORK BOTANICAL GARDEN

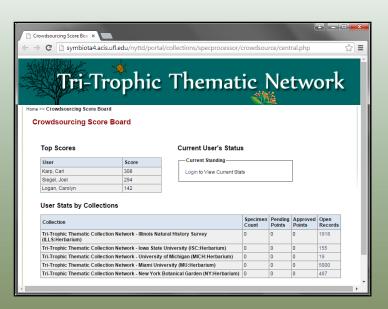
Digitization Workflow: Packets & Boxes



THE NEW YORK BOTANICAL GARDEN

Volunteer Participation and Recruitment





Volunteer Participation:

- Photograph herbarium sheets
- Transcribe labels via crowdsourcing portals
 - -Atlas of Living Australia: ±6000 records completed
 - –Notes from Nature: Macrofungi, ±2450 volunteers,64,500 records completed
 - -Tri-Trophic Symbiota Portal: ±10,000 completed

Volunteer Recruitment:

- Part-Time Volunteer Coordinator
- Collaborate with NYBG Volunteer Services:
 - Post on NYBG volunteer webpage
 - Coordinate with other departments: Horticulture,
 Children's Education, Corporate Development.
 - Volunteer hours = credits for Continuing Education
- Contact area University Career Services, High Schools
- Brochure for career fairs, volunteer offices, etc.
- Post on regional volunteering websites
- Contact Botanical Societies: Torrey, MSA, etc.
- Social Media: Facebook, LinkedIn, Twitter