

No specimen left behind:

The NHM Digital Collection Programme

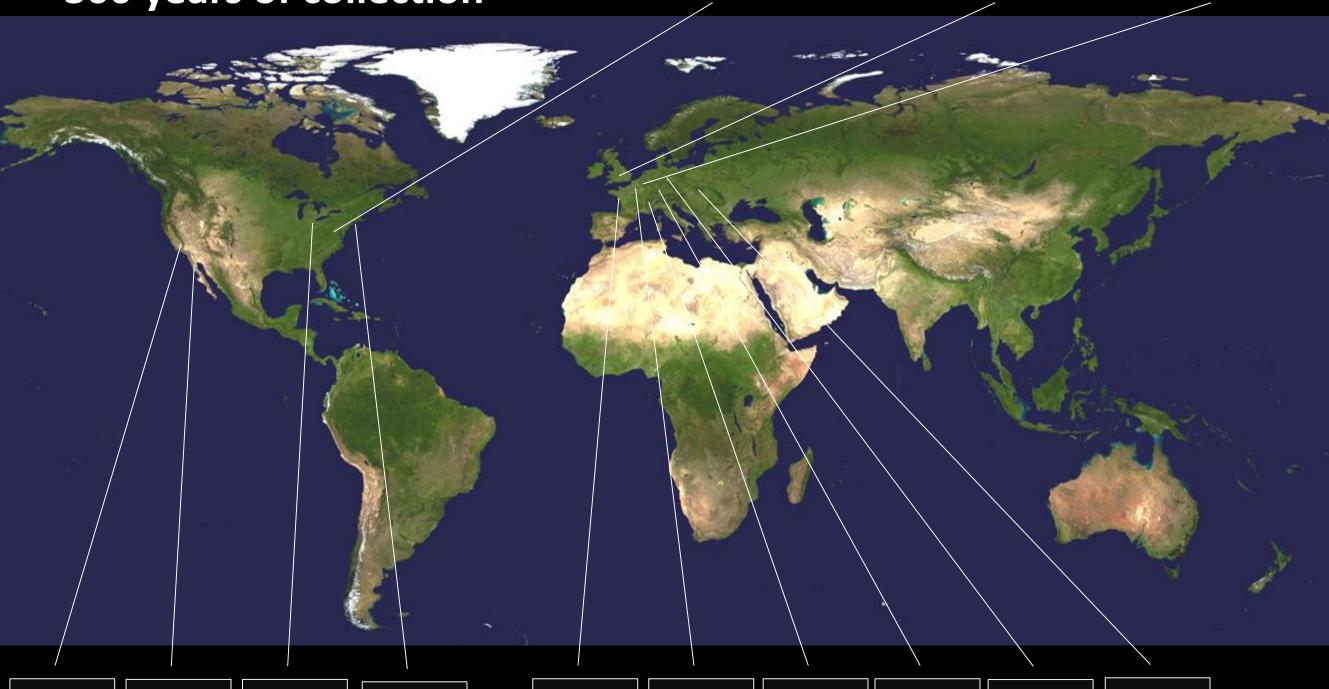
Vince Smith, Natural History Museum, London Digitisation of Biological Collections, 13 April 2014

1.5-3 BILLION SPECIMENS1.9 million species300 years of collection

Washington 125M

London 80M

Paris 60M



San Francisco **28M**

Los Angeles 35M

Chicago 25M

New York 30M

Brussels **37M**

Leiden 37M

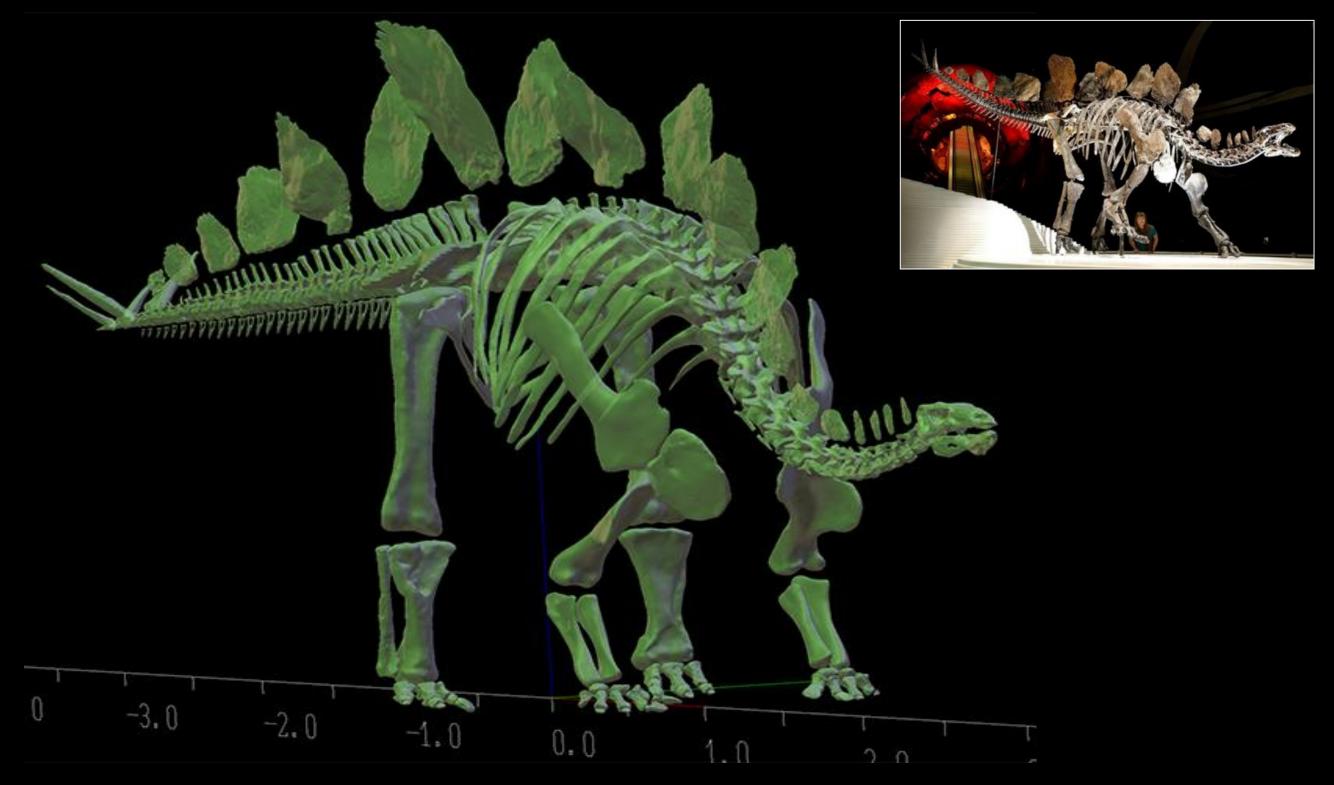
Vienna 35M

Frankfurt **40M**

Berlin 30M

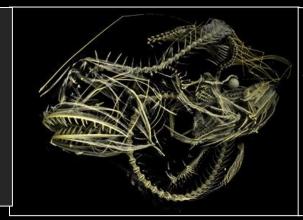
St P'berg **32M**

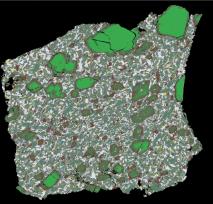
JSEUM

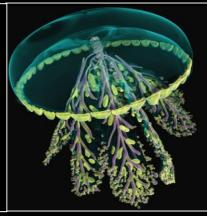


Digital surrogates of specimens:

- 3D models and printing
- CT imaging of internal structures
- Atomic, physical and chemical analysis









Using digitisation to enhance public engagement with natural history specimens:

- Augmented reality in gallery
- Animated content for pre- and post-visit apps



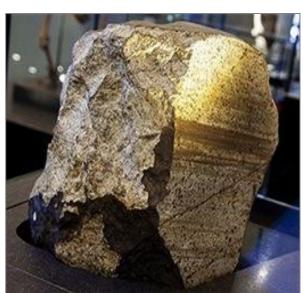
NHM collection

Collection area	No of objects	No of type	Physical	Digital
		specimens	register	data
Palaeontology	6,919,207	43,146	2,364,232	340,636
Mineralogy	423,563	615	425,000	402,727
Botany	5,863,000	172,750	127,200	645,222
Entomology	33,753,257	612,796	57,197	255,000
Zoology	27,501,350	325,000	1,986,000	1,160,216
Library & archives	5,460,000	-	-	-
TOTAL	79,920,377	1,154,307	4,959,629	2,803,801











<3% of NHM specimens are digitised, & even fewer are 'computable'

Digital NHM: a strategic priority

Museum Strategy 2015-2020

Thee big narratives

- 1 Origins and evolution
- 2 Living diversity
- 3 Sustainable futures

Four priority areas

- 1 Digital
- 2 National
- 3 International
- 4 London

Priority Area #1: Digital

Objectives	Key projects
Big, open data	Mass collection digitisation* NHM Data portal* Crowd-sourcing of data*
Global communities	New website* Social media channels Membership
Innovative platforms	Location-aware Wi-Fi* Museum App* In-gallery technology

iCollections: 2013-2015

- A pilot for the Digital Collections Programme
- iCollections digitisation criteria:
 - Entire collection
 - No existing digitisation pipeline
 (pinned, slide & herbarium specimens)
 - High research potential (phenology, morphometrics, migration patterns, pest associations, automated species recognition)
 - Curation opportunity
- Data outputs
 - Image(s)
 - Metadata (what, when & where)
 - Georeference point localities



NHM iCollections project:

- UK butterflies & moths
- 500k specimens
- 2 mins per specimen
- £1 per specimen





Large-scale digitisation:

- High-throughput digitisation workflows
- Informatic pipelines
- Computer-assisted object recognition



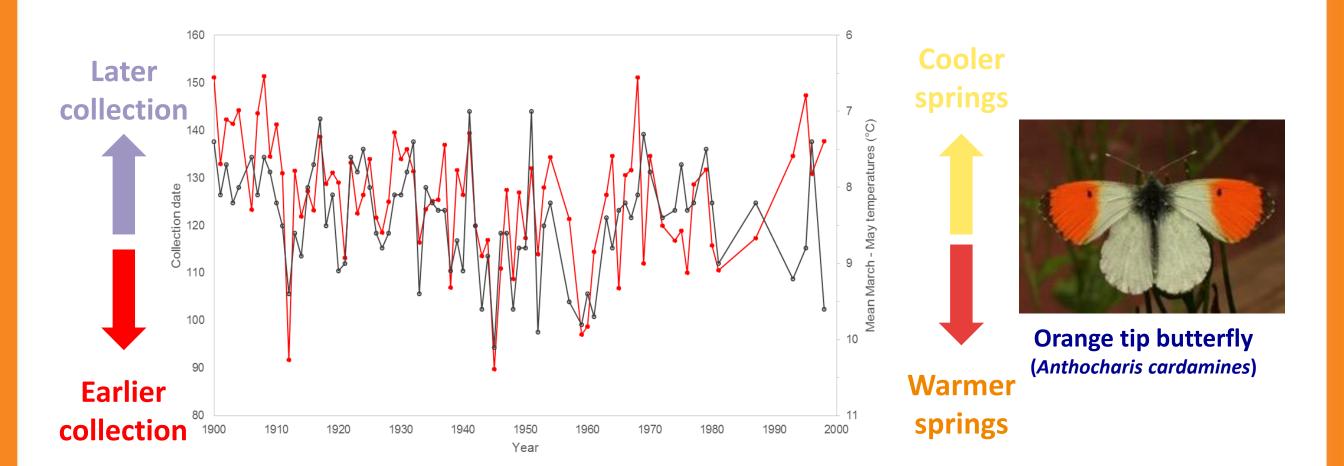
iCollections digitisation process







iCollections research: long-term trends in phenology



- Many species emerging earlier and earlier each year
- Initial collection date & temperature highly correlated
- A unique marker on phenological response before recent climate change
- Longer time perspective than most observational records (BMS post-1976)
- Museum data available for rare or hard to record species

NHM Digital Collections Programme

"To collate, organise and make available to global scientific and public audiences one of the world's most important natural history collections, delivering:

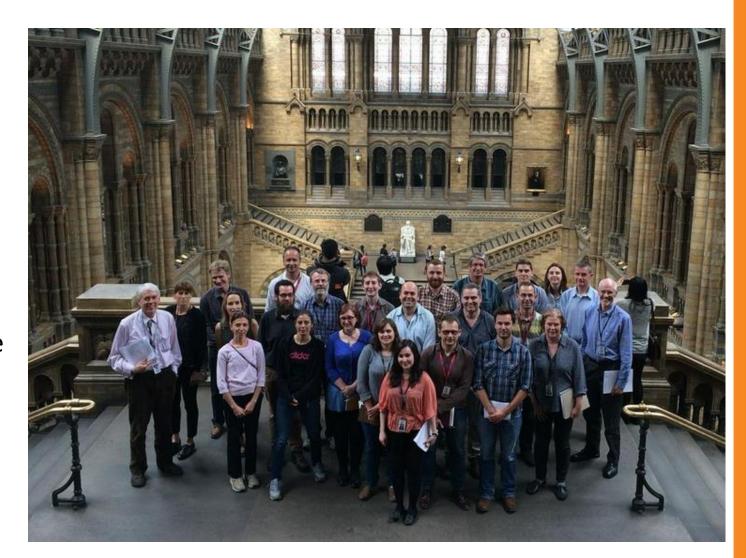
- an online specimen- / lot-level data base for all holding
- core meta-data and / or images for key parts of the collection, and
 - flexible informatics and visualisation tools"

Target = 20 million specimens digitised in 5 years

	2 year	5 year	10 year
POLICY & PROTOCOL	Defined data policy and standards	Policies embedded in NHM operating practises	Leaders of process in the digital curatorial world
DATA CAPTURE	Prioritised digitisation Workflows piloted	Portfolio of mass digitisation output projects	Some major collections digitised
PEOPLE & SKILLS	Task force formed and operating	Best-practice processes integrated into training	Digital curation as a core part of our practice
INFRASTRUCTURE	Refined collections database, tools & hardware	Future collections database implemented	Broad connections to other large digital collections
STAKEHOLDERS & GOVERNANCE	Key user communities engaged	Peer to peer development	Proactive engagement of emerging audiences
PARTNERSHIPS	Partners involved in pilot projects	Fully funded digitisation portfolio	Major international coalitions
RESEARCH	Research-orientated projects & initiatives	Collaborative research material published	Major contributions to grand challenges
ACCESS	Live NHM Data Portal	Tools , visualisations & analytics	Integrated global network of users

Digital Collections Task Force

- Core pool of expertise, ideas and capacity for the Museum's digitisation activity
- Key individuals across departments
- 50% or more of their time on projects under DCP
- Individuals seconded to relevant projects
- Coordinated by a steering group made up of units lead individuals and chaired by the Head of Collections Digitisation
- Membership expected to change as the portfolio of projects evolves
- Change from within



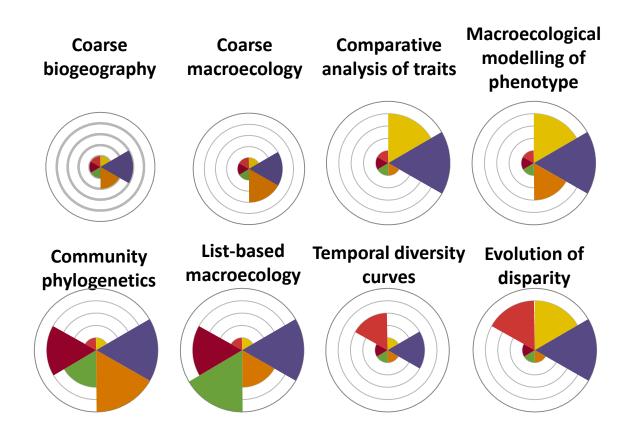
Question-oriented prioritisation

Core meta-data categories:

Collector Collector Taxonomic name Date of Geographical

location

What meta-data are required for different types of study?



collection

Digital Collections Programme: pilot projects

Pilot 1 – Herbarium sheets

- Trial partnership with Kew & Picturae (cf Naturalis)
- Conveyor-based imaging equipment
- Outsourcing of label transcription
- C.70,000 sheets
- January-April 2015



Pilot 2 – Palaeontology

- British Fossils (Mesozoic vertebrates)
- Standardised photography
- Capturing taxonomic & stratigraphic metadata
- February 2015 March 2016

Pilot 3 – Microscopic slides

- High-throughput slide scanner
- Satscan to capture label information
- Call for pilot project ideas
- April 2015 onwards





NHM & Kew Herbarium sheet digitisation



33k Specimens per day, 3 shifts (6am-10pm), Netherlands collection complete in 1.5 years €1.29 Euros per specimen image (if outsourced), transcription at similar cost

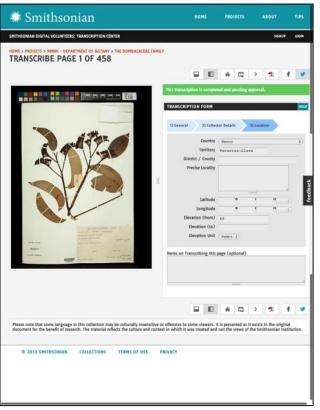
Crowdsourcing



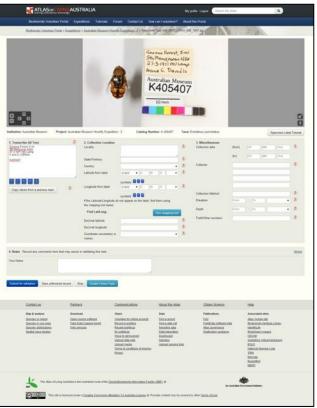
Crowdsourcing platforms



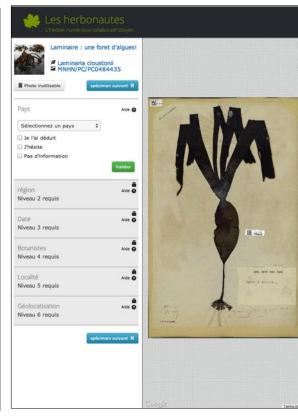
Herbarium @Home http://herbariaunited.org/atHome/



Smithsonian Transcription Center https://transcription.si.edu/



Atlas of Living Australia http://volunteer.ala.org.au/



Les Herbonautes
http://lesherbonautes.mnhn.fr/



Notes from Nature
http://www.notesfromnature



Crowdcrafting
http://crowdcrafting.org



Notes from Nature (Zooniverse)

NHM Ornithology Registers (1837 – 1990)

Progress

•Total Images: 2,950

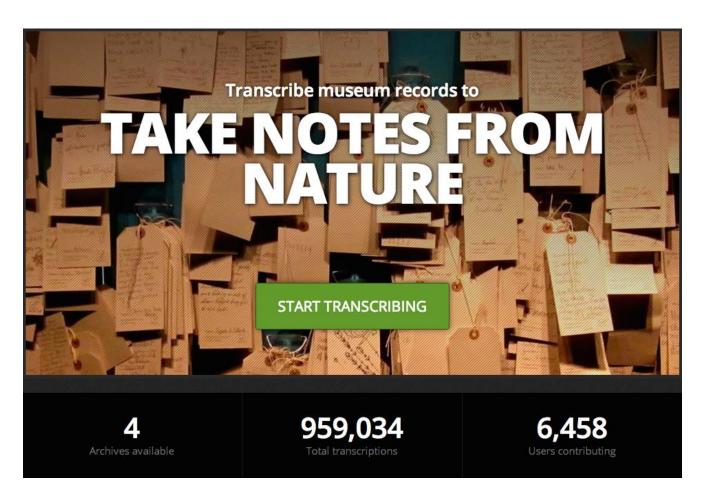
Active Images: 126

•Complete Images: 2,824

•307,305 transcriptions

•Circa 1/3rd by one person









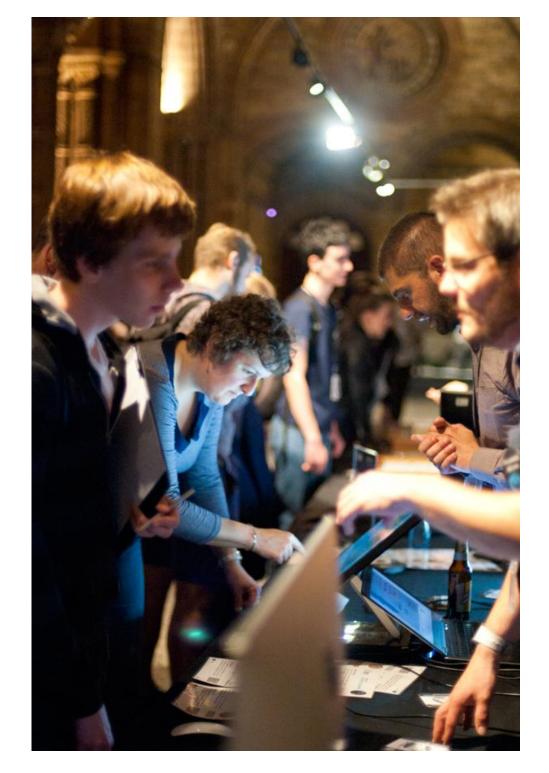
Science uncovered 2014: "Crowdsourcing the Collection"

- Demonstrate digitisation process
- Engage the public in transcription
 - Digitise; web publish images; public transcription; data publication
- Dedicated mobile website





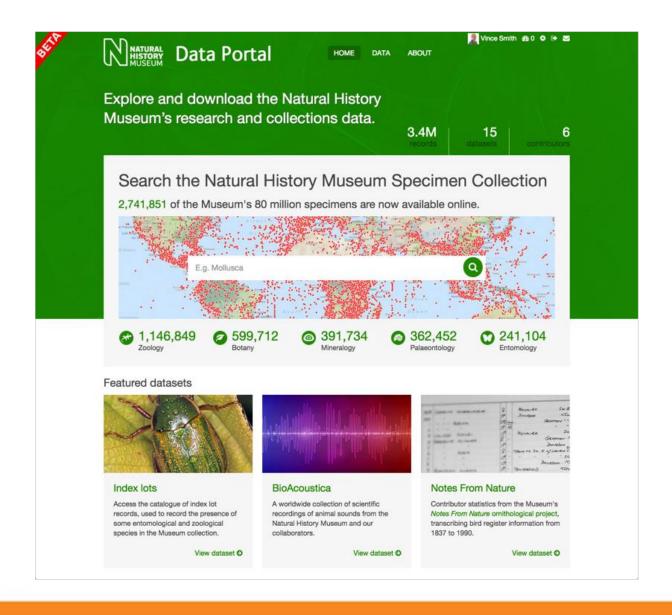


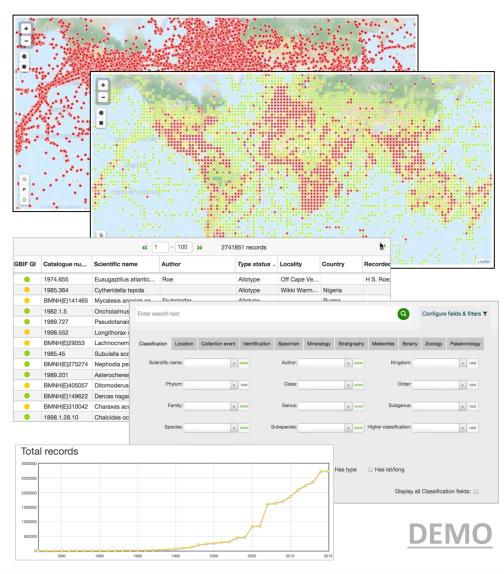




NHM Data Portal

- A platform for deposition and discovery of NHM research & collections data
- Weekly updates from NHM collection database
- Stable, citable (DataCite) identifiers on datasets & records
- Transparent data quality indicators
- Export, import, & web-services available (Linked Open Data coming soon)
- Built using CKAN, with enhanced mapping, statistical and filtering functions





NHM Open Data Policy

Open-by-default policy on collections data & research data sets

- Creative Commons (CC) Zero waiver on data
- CC BY 4.0 licence on images

Exceptions to default

- Exceptions require justification, which include:
 - Commercial value Sensitive collection information
 - Research competitiveness Donor or funder conditions
 - Third party rights Confidential documents

PSI Directive

- EU legislation on reuse of public sector information, extended to cover museums, libraries and public archives. To be implemented in July 2015
- General principal that information should be available for re-use for free or at marginal cost, and if reused, made available to all under equal terms.

