# Powering up Workflows with Volunteers and Division of Labour

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#### **AM Workflow**



- Volunteers onsite and online
  - image capture, data entry, georeferencing, transcription and validation
- Paid staff image and data quality, data import
- Specialisation
- Division of Labour

#### **Division of Labour**



- Each worker or volunteer can focus on performing one or a few tasks very well
  - benefit of this is both increase in productivity and increase in quality
- Volunteers can choose tasks or workers be allocated to them based on their skills, interests and experience
- Enables flexibility in allocation of tasks both geographically and temporally



### Digitisation – complex process

#### Tasks in the process

- 1. Selection of taxa
- 2. Preparation for digitising eg curation
- 3. Imaging
- 4. Data entry
- 5. Transcription and Interpretation of handwriting
- 6. Georeferencing
- 7. Validation of data
- 8. Selection of correct taxon names
- 9. Import into database

## Typical image of specimen and labels







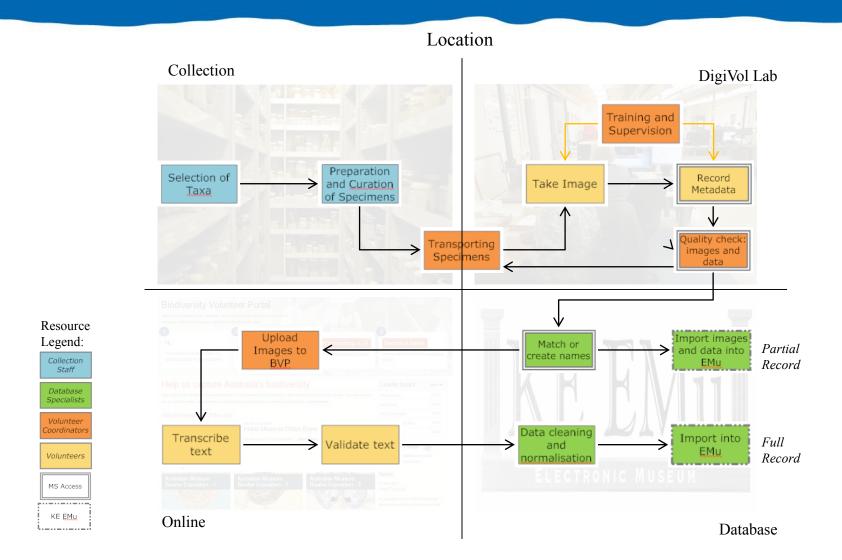


## Why use image based digitisation?

- A readily accessible digital voucher of each specimen and its labels for verification and reference
- Reduced need for specimen handling
- A virtual specimen in the event of collection loss or damage
- Remote access to original label data for review by researchers
- Limited potential for species identification from an image
- Enabling the use of 'non-experts' in data entry with the benefit of knowing data quality and enabling dubious data can be checked without having to physically visit a specimen in the collection.
- Decoupling the stages of digitising so that division of labour benefits can be realised.

#### Workflow







#### **Benefits of this Division of Labour**

#### **Benefits**

- Standardised consistent process
- Distributed data capture but centralised data import –
  more control better data quality
- Use of controlled vocabularies can be used to improve problems associated with misspellings etc
- Speed and accuracy in each step more records entered and entered more accurately



#### Issues of using volunteers

#### Issues

- Volunteers are not free they require management
- Image capture and metadata entry
- Standardisation of transcription quality
  - Use of picklists
  - Postprocessing using Google Refine
- Recruitment of crowdsourcing volunteers

#### Links



http://australianmuseum.net.au/Rapid-Digitisation-Project

http://volunteer.ala.org.au/

http://www.ala.org.au/

https://www.idigbio.org/content/idigbio-public-participation-digitization-biodiversity-specimens-workshop-emu%E2%80%99s-cloud

http://www.pensoft.net/journals/zookeys/article/3146/image-based-digitisation-of-entomology-collections-leveraging-volunteers-to-increase-digitization-capacity

## Thank you

www.australianmuseum.net.au

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